



# News Release

## For Immediate Release

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### **Grand Parade winners announced at Florida Strawberry Festival**

PLANT CITY, Fla. (March 5, 2018) – The winning groups in the Florida Strawberry Festival’s Grand Parade were announced today.

The Grand Parade, produced by Berry Fine Productions, stretches two miles and draws thousands of viewers from Plant City and the surrounding areas. Entries in the parade include marching bands, local businesses, royalty, church groups and more.

In the best antique division, the Robert W. Wilford Train Museum won first place; Harley’s Heroes won second place, and the Hillsborough County Fair won third place.

In the special feature division, Strawberry Express Cloggers won first place; Sweet & Southern Cloggers won second place, and Strawberry Crest High School Cheerleaders won third place.

In the civic/church division, First Baptist Church of Midway won first place; Sea Poucher won second place, and Robert W. Wilford Train Museum won third place.

In the marching unit division, Strawberry Crest High School Band won first place; Durant High School JROTC won second place, and Mulberry JROTC won third place.

In the school clubs/youth sports groups division, Plant City High School Calendar Girls won first place; J.S. Robinson Elementary School won second place, and Faith Christian Academy won third place.

In the business/commercial division, Noti Chica, LLC Media won first place; Krewe of Carnival won second place, and Krewe of Castaways won third place.

“The Grand Parade is a beloved Plant City tradition,” said Florida Strawberry Festival President Paul Davis. “We love seeing so many groups participate and families enjoying their time together.”

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## **About the Florida Strawberry Festival**

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 500,000 visitors enjoy the festival's headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2018 Florida Strawberry Festival where we're "Building New Memories!" will take place March 1-11 in Plant City, Fla. For more information, visit [www.flstrawberryfestival.com](http://www.flstrawberryfestival.com), Facebook, Instagram and Twitter (#berryfest18).

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