



THURSDAY, MARCH 1ST

Florida Blue Senior Citizens Day
O'Reilly Auto Parts Ride-A-Thon Day

Florida Blue Senior Citizens Day Patrons 60 years of age and older get \$2 off the gate admission of \$10. O'Reilly Auto Parts Ride-A-Thon from noon-11:00 p.m. A wristband purchased at the Midway for \$20 will entitle the wearer to ride most mechanical rides for this one low price. Present voucher from participating O'Reilly Auto Parts stores at Midway ticket booth to receive \$3 off \$20 wristband and ride all day for only \$17.

10:00 a.m.	Gates Open	Midway opens at Noon
10:30 a.m. - Noon	Jimmy Sturr & His Orchestra	
Wish Farms Soundstage		
11:45 a.m.	Senior Citizens Drawing	Wish Farms Soundstage (One drawing only - MUST BE PRESENT TO WIN)
2:30 p.m.	Fanta Strawberry Soda Throwdown	Scott's World of Magic Stage
3:30 p.m.	The Oak Ridge Boys	Wish Farms Soundstage
6:00 p.m.	Bob Green	Publix Showcase Tent
7:00 p.m.	Mosaic Youth Swine Show	Patterson Co. Livestock Arena
7:30 p.m.	Gary Allan	Wish Farms Soundstage



FRIDAY, MARCH 2ND

Publix Food and Fun Friday

Publix Food and Fun Friday Present any Publix brand non-perishable item at entry gate and receive \$5 off the \$30 wristband and ride most mechanical rides for only \$25.

10:00 a.m.	Gates Open	Midway opens at Noon
1:00 p.m.	Dairy Contestant Judging	Patterson Co. Livestock Arena
2:00 p.m.	Amish Donut Eating Contest Presented by Peachey's	Stingray Chevrolet Entertainment Tent
2:30 p.m.	Fanta Strawberry Soda Throwdown	Scott's World of Magic Stage
3:30 p.m.	Jerry Lee Lewis	Wish Farms Soundstage
6:00 p.m.	Eli Mosley	Publix Showcase Tent
7:00 p.m.	Mosaic Youth Swine Sale	Patterson Co. Livestock Arena
7:30 p.m.	Justin Moore with Dylan Scott	Wish Farms Soundstage



SATURDAY, MARCH 3RD

Free Kids Day | Youth Parade Day
Super Saturday Wristband Day

Free Kids Day Kids through high school age admitted free. Super Saturday Wristband Day from 10:00 a.m.-11:00 p.m. A wristband purchased at the Midway for \$30 will entitle the wearer to ride most mechanical rides for this one low price. Free Kids Day sponsored by MIDDLEFLORIDA Credit Union. Dairy Shows sponsored by Grove Equipment Service. Youth Strawberry Stemming Contest sponsored by Mavric's Chocolate Barn. Strawberry Youth Parade sponsored by Suncoast Credit Union.

10:00 a.m.	Gates Open	Midway opens at 10:00 a.m.
11:00 a.m.	45th Annual Strawberry Youth Parade	State Farmer's Market Patterson Co. Livestock Arena
11:00 a.m.	Dairy Show Showmanship	Patterson Co. Livestock Arena
1:00 p.m.	Dairy Show	Patterson Co. Livestock Arena
2:00 p.m.	Youth Strawberry Stemming Contest	Stingray Chevrolet Entertainment Tent
2:30 p.m.	Fanta Strawberry Soda Throwdown	Scott's World of Magic Stage
3:30 p.m.	Cam	Wish Farms Soundstage
6:00 p.m.	First Baptist Church of Plant City Modern Worship Team	Publix Showcase Tent
7:30 p.m.	Gospel Night featuring Pastor Calvin "Pee Wee" Callins	Publix Showcase Tent
7:30 p.m.	Big & Rich featuring Cowboy Troy	Wish Farms Soundstage



SUNDAY, MARCH 4TH

Coca-Cola Family Day

Coca-Cola Family Day Present any empty Coca-Cola brand can or plastic bottle product at entry gate to receive a voucher for \$5 off the \$25 wristband and ride most mechanical rides from 10:00 a.m.-11:00 p.m. for only \$20. Can or bottle is not valid for gate admission. Baby Contest sponsored by South Florida Baptist Hospital. Youth Plant Show & Sale sponsored by Choo Choo Lawn Equipment. 9:00 a.m.-10:00 a.m. Registration for Baby Contest. Admin. Office (Hillsborough County Babies Only)

10:00 a.m.	Gates Open	Midway opens at 10:00 a.m.
10:30 a.m. - 12:30 p.m.	Baby Contest: Decorated Diaper Contest; Baby Features Contest; Diaper Derby	Publix Showcase Tent
11:00 a.m.	Dairy Showmanship (Adults)	Patterson Co. Livestock Arena
11:30 a.m.	Dairy Pee Wee Showmanship	Patterson Co. Livestock Arena
12:30 p.m.	Dairy Costume Ball	Patterson Co. Livestock Arena
2:00 p.m.	Youth Plant Sale	Patterson Co. Livestock Arena
2:30 p.m.	Fanta Strawberry Soda Throwdown	Scott's World of Magic Stage
3:30 p.m.	Lee Greenwood	Wish Farms Soundstage
6:00 p.m.	Randy McNeely Band	Publix Showcase Tent
7:30 p.m.	REBA McENTIRE	Wish Farms Soundstage



MONDAY, MARCH 5TH

Grand Parade Day | Ride-A-Thon Day

Ride-A-Thon from 10:00 a.m. until 11:00 p.m. A wristband purchased at the Midway for \$20 will entitle the wearer to ride most mechanical rides for this one low price. Grand Parade Day sponsored by SunPass. Parade Luncheon sponsored by Tampa Electric Company. Strawberry Spaghetti Eating Contest sponsored by Spaghetti Eddie's. Lamb Shows sponsored by Traeger Grills.

10:00 a.m.	Gates Open	Midway opens at 10:00 a.m.
10:30 a.m.	Invitational Parade Luncheon	
1:00 p.m.	Grand Parade Begins	Downtown Plant City
2:00 p.m.	Grand Parade Passes by the Festival	Reynolds St.
2:30 p.m.	Fanta Strawberry Soda Throwdown	Scott's World of Magic Stage
3:00 p.m.	Lamb Jumping Contest	Patterson Co. Livestock Arena
3:30 p.m.	Jimmy Fortune	Wish Farms Soundstage
5:00 p.m.	Strawberry Spaghetti Eating Contest	Stingray Chevrolet Entertainment Tent
6:00 p.m.	NRG	Publix Showcase Tent
7:00 p.m.	Lamb Costume Contest	Patterson Co. Livestock Arena
7:30 p.m.	Josh Turner	Wish Farms Soundstage

SCHEDULE OF EVENTS

Reserved seats for headline entertainment shows are available at the Amsoft Main Ticket Gate located at 2209 W. Oak Ave., Plant City, FL 33563. An additional ticket office located on the SW corner of the TECO Expo Hall is open during the Festival to sell any remaining reserved seat tickets. **Reserved concert seat tickets DO NOT include gate admission. Ages 3 & up require a ticket for all shows.**

Purchase reserved seat tickets on the ground or in the new GT Grandstands online at www.flstrawberryfestival.com

Free seating is no longer offered at headline entertainment shows.

Gates open at 10:00 a.m. & close at 10:00 p.m. daily. Midway times vary. Children 5 & under are admitted free when accompanied by a paying adult. Children 6 to 12 require a youth ticket purchase of \$5. General admission is \$10 for patrons 13+. Dogs and/or other animals are not allowed on the Festival grounds unless they are a service or guide dog, non-human primate or animals in a show or contest. Certified trainers (with ID stating same) of companion dogs/animals will be allowed. All animals in shows or contests are to be removed immediately after the close of the event.

SunnyBell Kiddie Korral, sponsored by Florida Dairy Farmers, opens daily at 10 a.m.

No illegal drugs or firearms. No alcoholic beverages, pets, selfie sticks, lasers or drones are allowed on the Festival grounds.

Because of the early printing of this events schedule, changes, errors, deletions, or omissions may occur, in which case the Florida Strawberry Festival reserves the right to construe its own rules and regulations and to decide all matters and differences in regard thereto.

ON GROUNDS EXHIBITS

CHARLIE GRIMES FAMILY AGRICULTURAL CENTER
Livestock Shows, Sales & Contests

ASTIN FARMS PAVILION

Swine Exhibit: March 1 - March 3
Dairy Exhibit: March 1 - March 4
Steer Exhibit: March 7 - March 10

SWINDLE FAMILY PAVILION

Mosaic Poultry & Rabbit Shows: Daily 10 a.m. to 10 p.m.
Beef Breed Exhibit: March 9 - March 11
Youth Plant Show Exhibit: March 1 - March 4
Lamb Show Exhibit: March 5 - March 7

NEIGHBORHOOD VILLAGE

Neighborhood Village: Daily 10 a.m. to 10 p.m.
Sponsored by: Kitchen Craft
Neighborhood Village Youth: Daily 10 a.m. to 10 p.m.
Sponsored by: Cabot Cheese
Garden Club Horticulture Show: Daily 10 a.m. to 10 p.m.
Strawberry Queen Exhibit: Daily 10 a.m. to 10 p.m.

ROY & HELEN PARKE BUILDING

Shoebbox Float Display: Daily 10 a.m. to 10 p.m.
Sponsored by: HiDow

MILTON E. HULL ARMORY BUILDING

East Hillsborough Art Guild Art Show: Daily 10 a.m. to 10 p.m.
Sponsored by: Good Health Saunas
Photography Contest: Daily 10 a.m. to 10 p.m.
Sponsored by: Spivey Concessions

STRAWBERRY PRODUCTION EXHIBIT

Demonstration of Strawberry Production: West of the Publix Showcase Tent. Sponsored by: Florida Strawberry Growers Association

PIONEER VILLAGE

Demonstration of Pioneer Skills: Daily 10 a.m. to 6 p.m.
Sponsored by: Florida's Best

FESTIVAL SERVICES

Lost & Found Caboose: East end of the Roy & Helen Parke Building. Sponsored by: ClickHeat

Carolina ATMs are located near Woodrow Wilson Street, the TECO Expo Hall, the Arthur Boring Building and other locations throughout the Festival.

Coca-Cola Trams running from Red, Blue and Grey Parking Lots to Gate 14.
Sprint Tram running from Red, Blue and Grey Parking Lots to Gate 10.

Images Everywhere! Festival Photos Available at Gates 1, 5, 13, 14, 16

Information Booths: Sponsored by: Uncommon USA

Potillo's Restrooms: Complimentary attendant services available.

Wheelchairs, Electric Scooters and Strollers: Available for rent at Gates 1, 14, 16 and the Tour Bus Lot across from Gate 10.

OFFICIAL PARTNERS



TUESDAY, MARCH 6TH

truwhip TWOSDAY | Ride-A-Thon Day

truwhip TWOSDAY and Ride-A-Thon from noon-11:00 p.m. It's your choice! Ride any single ride for only \$2 or ride most mechanical rides all day with a \$20 wristband purchased at the Midway. Adult Strawberry Stemming Contest sponsored by Chocohat Strawberry Express.

10:00 a.m.	Gates Open	Midway opens at Noon
2:00 p.m.	Adult Strawberry Stemming Contest	Stingray Chevrolet Entertainment Tent
2:30 p.m.	Fanta Strawberry Soda Throwdown	Scott's World of Magic Stage
3:30 p.m.	Gather Vocal Band	Wish Farms Soundstage
5:00 p.m.	Lamb Showmanship & Show	Patterson Co. Livestock Arena
6:00 p.m.	33 Years	Publix Showcase Tent
7:30 p.m.	Castling Crowns	Wish Farms Soundstage



WEDNESDAY, MARCH 7TH

American Heroes Day | Ride-A-Thon Day

Ride-A-Thon A wristband purchased at the Midway for \$20 will entitle the wearer to ride most mechanical rides for this one low price. American Heroes Day All active, reserve, retired military veterans, law enforcement and first responders are admitted free with valid ID. American Heroes Day sponsored by Grow Financial Federal Credit Union and FOX 13 CareForce.

10:00 a.m.	Gates Open	Midway opens at Noon
1:00 p.m.	Super Dog Mega Corndog Eating Contest	Stingray Chevrolet Entertainment Tent
2:30 p.m.	Fanta Strawberry Soda Throwdown	Scott's World of Magic Stage
3:30 p.m.	Engelbert Humperdinck	Wish Farms Soundstage
6:00 p.m.	Mosaic Youth Steer Show	Patterson Co. Livestock Arena
6:00 p.m.	Single Malt Brothers Band	Publix Showcase Tent
7:15 p.m.	Honor American Heroes	Wish Farms Soundstage
7:30 p.m.	Trace Adkins	Wish Farms Soundstage



THURSDAY, MARCH 8TH

Florida Blue Senior Citizens Day
O'Reilly Auto Parts Ride-A-Thon Day

Florida Blue Senior Citizens Day Patrons 60 years of age and older get \$2 off the gate admission of \$10. O'Reilly Auto Parts Ride-A-Thon from noon-11:00 p.m. A wristband purchased at the Midway for \$20 will entitle the wearer to ride most mechanical rides for this one low price. Present voucher from participating O'Reilly Auto Parts stores at Midway ticket booth to receive \$3 off \$20 wristband and ride all day for only \$17.

10:00 a.m.	Gates Open	Midway opens at Noon
10:30 a.m. - Noon	The Lettermen	Wish Farms Soundstage
11:45 a.m.	Senior Citizens Drawing	Wish Farms Soundstage (One drawing only - MUST BE PRESENT TO WIN)
2:00 p.m.	Strawberry Shortcake Eating Contest	Stingray Chevrolet Entertainment Tent
2:30 p.m.	Fanta Strawberry Soda Throwdown	Scott's World of Magic Stage
3:30 p.m.	Drifters, Platters & Cornell Gunter's Coasters	Wish Farms Soundstage
6:00 p.m.	Steve Minotti	Publix Showcase Tent
7:00 p.m.	Mosaic Youth Steer Showmanship	Patterson Co. Livestock Arena
7:30 p.m.	I Love the 90s Tour featuring Vanilla Ice, Salt-N-Pepa and Tone Loc	Wish Farms Soundstage



FRIDAY, MARCH 9TH

Tampa Bay Times Day on the Midway
Moonlight Magic Night

Tampa Bay Times Day on the Midway from noon-10:00 p.m. Receive \$5 discount with a coupon from the Tampa Bay Times for the \$20 Fun Pack Ride Coupon Book. Moonlight Magic Ride most mechanical rides for one special price of \$25 per person. All patrons entering the Midway must be required to purchase a \$25 wristband. 10:00 p.m.-2:00 a.m. All patrons are subject to search. Strawberry Mashed Potato Pie Eating Contest sponsored by Pickle Barrel Sirloin Tips.

10:00 a.m.	Gates Open	Midway opens at Noon
2:30 p.m.	Fanta Strawberry Soda Throwdown	Scott's World of Magic Stage
3:00 p.m.	Strawberry Mashed Potato Pie Eating Contest	Stingray Chevrolet Entertainment Tent
3:30 p.m.	Charley Pride	Wish Farms Soundstage
6:00 p.m.	Beef Breed Showmanship	Patterson Co. Livestock Arena
6:00 p.m.	Tobacco Rd. Band	Publix Showcase Tent
7:30 p.m.	Earth, Wind & Fire	Wish Farms Soundstage
10:00 p.m. - 2:00 a.m.	Moonlight Magic	Midway



SATURDAY, MARCH 10TH

Farm Worker Appreciation Day
Super Saturday Wristband Day

Farm Worker Appreciation Day sponsored by Astin Farms. Super Saturday Wristband Day from 10:00 a.m.-11:00 p.m. A wristband purchased at the Midway for \$30 will entitle the wearer to ride most mechanical rides for this one low price. Baby Parade sponsored by South Florida Baptist Hospital. 9:00 a.m. Registration for Livestock Judging Contest. Patterson Co. Livestock Arena

10:00 a.m.	Gates Open	Midway opens at 10:00 a.m.
10:00 a.m.	Mosaic Youth Livestock Judging	Patterson Co. Livestock Arena
10:15 a.m.	Baby Parade	GT Grandstands
2:30 p.m.	Fanta Strawberry Soda Throwdown	Scott's World of Magic Stage
3:30 p.m.	Sawyer Circus	Wish Farms Soundstage
6:00 p.m.	Soul Crown Cowboys	Publix Showcase Tent
7:00 p.m.	Mosaic Youth Steer Sale	Patterson Co. Livestock Arena
7:30 p.m.	Kenny "Babyface" Edmonds & Anthony Hamilton	Wish Farms Soundstage



SUNDAY, MARCH 11TH

Coca-Cola Family Day

Coca-Cola Family Day Present any empty Coca-Cola brand can or plastic bottle product at entry gate to receive a voucher for \$5 off the \$25 wristband and ride most mechanical rides from 10:00 a.m.-11:00 p.m. for only \$20. Can or bottle is not valid for gate admission. Youth Beef Breed Show sponsored by G FIVE Feed & Outdoor. Fanta Strawberry Soda Throwdown sponsored by Taylor's Doughboy.

10:00 a.m.	Gates Open	Midway opens at 10:00 a.m.
11:00 a.m.	Youth Beef Breed Show	Patterson Co. Livestock Arena
1:00 p.m.	Kitchen Craft Cookware Drawing	Neighborhood Village
2:00 p.m.	Pulaski Vacation Giveaway	TECO Expo Hall
2:30 p.m.	Fanta Strawberry Soda Throwdown	Scott's World of Magic Stage
3:30 p.m.	Chase Bryant	Wish Farms Soundstage
4:30 p.m.	HOLA Plant City!	Publix Showcase Tent
5:00 p.m.	Stingray Chevrolet Corvette Drawing	East Ind. Arena
7:30 p.m.	Brad Paisley	Wish Farms Soundstage