

**2018 APPLICATION \* TENTATIVE RENTAL RATES \* SUBJECT TO CHANGE**

P.O. Drawer 1869 \* Plant City, Florida 33564-1869 \* Phone (813) 752-9194

The undersigned requests consideration for space in the 2018 Florida Strawberry Festival®, Inc. for the purpose stated below:

**Deadline for Applications – June 16, 2017**

COMPANY NAME: \_\_\_\_\_

OWNER'S NAME \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

TELEPHONE: (\_\_\_\_) \_\_\_\_\_ CELL PHONE: (\_\_\_\_) \_\_\_\_\_ E-Mail \_\_\_\_\_

List ALL ITEMS to be displayed and/or sold, and SALE PRICE OF EACH ITEM: (use a separate page if necessary)

MOBILE CONCESSIONS: Draw a diagram on reverse side of the application indicating how unit sets up. Show selling side(s), and give full measurements including awnings and tongue. All applicants must complete this.

Electrical requirement: AMPS: \_\_\_\_\_ VOLTS: \_\_\_\_\_ (NO 3 Phase)

NEW APPLICANTS: Attach a 4" x 6" color photograph of setup and/or items to be sold. (This Festival/Fair reserves the right to delete items in order to avoid duplication in an area).

SIGNATURE OF APPLICANT \_\_\_\_\_ DATE OF APPLICATION \_\_\_\_\_

PRINT OR TYPE NAME \_\_\_\_\_

DETACH AND MAIL UPPER PORTION TO ABOVE ADDRESS

INFORMATION

2018 Festival Dates – March 1 through March 11, 2018

Location – Festival Grounds, Corner of Reynolds & Lemon Street, Plant City, Florida

TENTATIVE RENTAL RATES – SUBJECT TO CHANGE

MAIN EXHIBIT BLDG. & BORING BLDG.:

10' x 12' BOOTH .....\$ 777.00  
12' x 12' BOOTH .....\$ 933.00  
12' x 24' BOOTH .....\$1865.00  
10' X 12' CORNER BOOTH.....\$1478.00  
12' x 12' CORNER BOOTH .....\$1646.00  
JEWELRY (per front FT).....\$ 171.00  
FOOD BOOTH – BY FOOTAGE – SEE BELOW

WEST GRANDSTAND EXHIBIT BUILDING

10' x 11' BOOTH .....\$ 854.00  
13' x 17' BOOTH .....\$1582.00  
11' x 13' CORNER BOOTH .....\$1512.00  
JEWELRY (PER FRONT FT) ....\$ 171.00  
FOOD BOOTH – BY FOOTAGE – SEE BELOW

OUTSIDE RATES:

Commercial Food Concessions ----\$134.00 per selling side foot  
Civic Food Concessions -----\$ 101.00 per selling side foot

ARTS & CRAFTS & CARRIAGE HOUSE

10' x 10' BOOTH .....\$ 777.00  
10' x 11' BOOTH .....\$ 854.00  
10' x 20' BOOTH .....\$1555.00  
10' x 20' CORNER/DOUBLE.....\$1709.00  
10' x 10' CORNER BOOTH .....\$ 931.00  
FOOD BOOTH – BY FOOTAGE – SEE BELOW

STRAWBERRY & NORTH EXHIBIT TENT

15' x 15' BOOTH .....\$ 689.00  
15' x 30' BOOTH .....\$1375.00  
JEWELRY (PER FRONT FT ..\$ 106.00

EXPO BUILDING

10'x 12' BOOTH.....\$ 980.00  
10' x 24' BOOTH..... \$1958.00  
10' x 12' CORNER BOOTH ...\$1552.00

Non-food Concessions -----\$ 145.00 per selling side foot

If selling two or more sides – charge will be for length plus width of unit. (Above rates include awnings, tongue and/or other extensions). There is a minimum charge for ten feet (10') for outside concessions.

A \$55.00 utility fee and a \$50.00 cleanup fee will be charged to each booth. A \$50.00 cleanup fee and \$35.00 water fee will be charged to all outside concessions. Utility fees for outside concessions will be based on usage.

**NOTE:** Management reserves the right to determine location based on availability of space and/or type of product(s),