



News Release

For Immediate Release

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Big & Rich featuring Cowboy Troy completes Florida Strawberry Festival lineup

PLANT CITY, Fla. (Dec. 14, 2017) – The Florida Strawberry Festival announced today that Big & Rich featuring Cowboy Troy will fill the final slot in its headline entertainment lineup performing at the 2018 event.

The country rock duo will perform Saturday, March 3 at 7:30 p.m. on the Wish Farms Soundstage. Tickets for the show can be purchased for \$30 each beginning Monday, December 18 at 9 a.m.

“We couldn’t be more thrilled to book Big & Rich featuring Cowboy Troy,” said Florida Strawberry Festival President Paul Davis. “They are true entertainers and put on a show that will surely have people on their feet.”

The Billboard Music Award winning duo has recorded two No.1 albums which include singles “Save A Horse (Ride A Cowboy)” and “Lost In This Moment.”

Over 24 headline entertainment artists perform every year on the Wish Farms Soundstage and comprise one of the most popular attractions at the event, said Davis.

Concert tickets as well as advance tickets for admission can be purchased online at www.flstrawberryfestival.com, at the Amscot Main Ticket Office located at 2209 W. Oak Avenue in Plant City and over the phone at 813-754-1996. Free seating for headline concerts is no longer available.

“Christmas is less than two weeks away,” said Davis, “and concert tickets make a terrific last-minute gift item.”

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About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 500,000 visitors enjoy the festival's headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2018 Florida Strawberry Festival where we're "Building New Memories!" will take place March 1-11 in Plant City, Fla. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram and Twitter (#berryfest18).

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