



# News Release

## For Immediate Release

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### **DNCE cancels Florida Strawberry Festival show**

PLANT CITY, Fla. (January 12, 2018) – The Florida Strawberry Festival announced today that DNCE has canceled the group’s performance at the 2018 event.

The group was scheduled to perform on opening night of the 11-day event, helping to introduce festival visitors to the newly constructed grandstand seating.

“We are disappointed that DNCE had to cancel their show due to a scheduling conflict,” said Florida Strawberry Festival President Paul Davis. “We are working diligently to secure a replacement who our loyal fans will be excited about.”

Tickets already purchased to DNCE’s show can be used for the replacement artist’s show or can be refunded in full before 7:30 p.m. on March 1, said Davis. Refund requests and questions about the show should be directed to the festival’s Amscot Main Ticket Office located at 2209 W. Oak Avenue in Plant City. The ticket office can also be reached at 813-719-6680 or through email at customerserv@flstrawberryfestival.

“With the hectic schedules these artists have, this can unfortunately happen,” said Davis. “But we’re committed to providing terrific entertainment for our guests and will exhaust every effort to book a great entertainer for opening night.”

### **About the Florida Strawberry Festival**

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 500,000 visitors enjoy the festival’s headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2018 Florida Strawberry Festival where we’re “Building New Memories!” will take place March 1-11 in Plant City, Fla. For more information, visit [www.flstrawberryfestival.com](http://www.flstrawberryfestival.com), Facebook, Instagram and Twitter (#berryfest18).

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