



News Release

For Immediate Release

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Florida Strawberry Festival concert tickets on sale tomorrow

PLANT CITY, Fla. (Dec. 6, 2017) – Tickets to the Florida Strawberry Festival's headline entertainment shows on the Wish Farms Soundstage will go on sale tomorrow morning, Dec. 7 at 8 a.m.

Tickets for each show can be purchased online at www.flstrawberryfestival.com, over the phone at 813-754-1996 or at the Amscot Main Ticket Office located at 2209 W. Oak Avenue in Plant City.

Twenty-four shows including Brad Paisley, REBA McENTIRE, Earth, Wind & Fire, Casting Crowns, Justin Moore with Dylan Scott, The Band Perry and the I Love the 90s Tour featuring Vanilla Ice, Salt-N-Pepa and Tone Loc and more comprise the variety of entertainment offered in the 2018 lineup.

"We sifted through hundreds of entertainers, working to find those we thought were the best fit for our guests," said Florida Strawberry Festival President Paul Davis. "We're proud of the lineup we have secured."

Advance tickets for admission are also available beginning Thursday and can be bought while purchasing tickets for shows. Advance admission tickets are \$8 for adults, \$4 for children 6 to 12 years old and children 5 years old and under are admitted free with a paying adult.

Guests to the 11 day event's concerts will also experience a newly constructed seating area.

The event's board of directors broke ground on the project in March, and construction is expected to be complete by the end of the month. The new bleacher-style seating will accommodate 9,200 total guests, is closer to the stage and will be more comfortable for guests, Davis said.

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Another change with the construction project is that the event will no longer offer free seating to headline shows.

“We have made a lot of changes this year which we think are best in ensuring a bright future for the festival,” said Davis. “But our patrons seem to be excited about the changes, and, as of this morning, we already have fans camping out in front of the ticket office to secure their concert tickets.”

The 83rd Annual Florida Strawberry Festival will take place March 1-11 in Plant City, Fla.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 500,000 visitors enjoy the festival’s headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2018 Florida Strawberry Festival where we’re “Building New Memories!” will take place March 1-11 in Plant City, Fla. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram and Twitter (#berryfest18).

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