



STRAWBERRY PARADE

MARCH 4, 2019 1:00 P.M.

Moves through downtown Plant City to Sammonds Road

Chairperson: Gail Lyons, Berry Fine Productions (813) 967-6366

Applications Available: Monday, October 1, 2018

Application Deadline: Monday, February 11, 2019, at Midnight.

Parade Position Letters will be sent email: By the week of February 18, 2019

Mandatory Driver Meeting: February 25, 2019 6:30PM

Over 30,000 viewers jam-pack the parade route to view the beautiful floats, outstanding musical groups, and unique special feature units that plunge you into the glamour and Excitement which this parade encompasses.

RULES AND REGULATIONS

1. All applications are subject to approval by the Parade Committee. On acceptance, an official position letter will be emailed to you. Entries are approved by the committee based on "SHOW VALUE" to the overall parade and/or theme. Understanding that a parade, by its nature is an entertainment medium, the contribution of each unit to this Concept is critical. Artistic beauty, use of colors, animation, special effects, originality, rider personnel, and visual appeal all come into play in determining the acceptability of the entry. Because of this "total show concept," our parades are not a platform for social issues or targeted special groups. **By making application for entry, it is understood and agreed that the decision of our committee is final.**
2. A sketch, design and description plans for your entry must accompany this Application. **On arrival at the parade formation area, entries not conforming with Description as per application may be prohibited from participation in the parade.**
3. All drivers must have a legal current Driver License and insurance.

4. **Parade applications cannot be accepted without a certificate of insurance.**
5. The use of ðQueensö and similar individuals will be limited to our own Festival royalty and invited visiting royalty.
6. Firearms, rifles, pistols, or cannons firing blanks or powder charges may not be used in the parade. Firecrackers may not be discharged in the staging area or in the line of march.
7. All automobiles must be completely decorated, with the exception of candidates for public office. Automobiles not completely decorated will not be allowed in the parade, unless approved individually by the parade committee. **Proof of Insurance required.**
8. **No open dually style trailers will be permitted in the parade. Wheels must be constructed under the platform of the trailer being used. Exposed wheels are to be considered illegal use. This rule will be strictly enforced.**
9. Walking units are limited to musical units, drill teams or unique units approved by the parade committee. **NO ONE YOUNGER THAN 12 YEARS OF AGE WILL BE ALLOWED TO WALK IN THE PARADE. THERE MUST BE 2 SPOTTERS AGE 18 OR OLDER WEARING A REFLECTIVE VEST WALKING ALONG THE FLOAT. THIS RULE WILL BE STRICTLY ENFORCED.**
10. Antique Cars are cars that were built before 1977. **Proof of Insurance required.**
11. The consumption of alcoholic beverages in the staging area or in the line of March will not be tolerated.
12. Number of vehicles per unit is required by Parade Committee.
13. No stopping at any point in the parade line of March. All units must move forward at all times. No gaps!!!!
14. Smoking will not be permitted in the line of March.
15. All parade entries must have with their unit the Official Position Letter.
16. Anyone participating in this contest by way of entry hereby agrees and consents to the use of any picture of contestant in any or all publications, TV, publicity brochure, internet, etc., that Berry Fine Productions may desire.
17. Florida Strawberry Festival® entrance tickets will only be valid one hour after the parade ends. Please be advised the parade can last longer than expected.
18. **Mandatory Parade Meeting to be held, February 25, 2019 at 6:30PM, Plant City High School Auditorium, One Raider Place, Plant City, FL. 33566. At least one authorized representative of an entry must be present at this meeting conducted by the Plant City Police Department and Berry Fine Productions.**

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Trophies will be Awarded

1st, 2nd and 3rd Places

For the following divisions:

DIVISIONS:

Most Outstanding Business/Commercial Float

Most Outstanding Antique Division

Most Outstanding Special Feature Division

Most Outstanding Marching Band Unit

Most Outstanding Civic/Church Division