



News Release

For Immediate Release

Jennifer Morgan

Media Contact

813-752-9194

berrypr@flstrawberryfestival.com

Winners declared in the Inaugural Battle of the Bands

PLANT CITY, Fla. (March 9, 2019) – The Florida Strawberry Festival has announced the winner of the inaugural Battle of the Bands competition.

Almost There was awarded the grand prize of \$10,000, a trophy and 25 hours of studio recording time with All Access Recording. G.W. Souther received a check for \$5,000, a trophy and 10 hours of studio recording time with All Access Recording. Kayla Ember was awarded honorable mention and given a cash prize of \$1,000 and a plaque of recognition.

“We hope our guests enjoyed the free concert,” said President Paul Davis. “Both bands were outstanding and certainly worthy of the grand prize.”

In early December, 20 bands were selected from a field of over 30 based upon eligibility and specific selection criteria. Those bands were then voted upon by the public in an online fan voting process via social media. The top nine were selected in early February and preliminary battles took place during the 11 day event. The band finalists were evaluated by a select panel of qualified judges and fan ballots.

The battle finale’ took place on Saturday, March 9, 2019 at 3:30 p.m. on the Wish Farms Soundstage where over 2,500 guests shared in the event.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 500,000 visitors enjoy the festival’s headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2019 Florida Strawberry Festival where “It’s A Hit!” will take place February 28 through March 10 in Plant City, Fla. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram and Twitter (#berryfest19).

###