



# News Release

## For Immediate Release

Jennifer L. Morgan  
Media Contact  
813-752-9194  
berrypr@flstrawberryfestival.com

### **Ninety-One steer sold in Festival's Mosaic Youth Steer Sale**

PLANT CITY, Fla. (March 10, 2019) – Exhibitors in the Mosaic Youth Steer Show sold their steer Saturday evening in the Mosaic Youth Steer Sale at the Patterson Companies Livestock Arena.

The grand champion steer, exhibited by Case Watson, was purchased for \$37 per pound. The reserve grand champion steer, exhibited by Carter Howell, was purchased for \$7 per pound.

In total, ninety-one exhibitors sold their steers in the sale where no exhibitor earned less than \$6 per pound.

“We are honored to share in an event that brings our community together to support our youth,” said President Paul Davis. “The local businesses within our city always do a great job in recognizing the hard work of the steer exhibitors and we appreciate these buyers investing in their futures.”

The Florida Strawberry Festival hosts seven youth livestock shows in total: swine, steers, beef cattle, dairy cattle, lambs, chickens and rabbits. All livestock shows and the swine sale and steer sale take place in the Patterson Companies Livestock Arena.

### **About the Florida Strawberry Festival**

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 500,000 visitors enjoy the festival's headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2019 Florida Strawberry Festival where “It's A Hit!” will took place February 28 - March 10 in Plant City, Fla. For more information, visit [www.flstrawberryfestival.com](http://www.flstrawberryfestival.com), Facebook, Instagram and Twitter (#berryfest19).

###