



News Release

For Immediate Release

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Exhibitors win top honors in festival's Mosaic Youth Steer Showmanship Contest

PLANT CITY, Fla. (March 8, 2019) – Exhibitors in the Florida Strawberry Festival's Mosaic Youth Steer Showmanship Contest competed against one another last night to find the event's top showman.

In the showmanship contest, which takes place in the Patterson Co. Livestock Arena in the Grimes Family Agricultural Center, exhibitors are judged on their ability to present their animals to the judge. They are separated into three categories based on age: senior, intermediate or junior.

In the senior division, Cole Hanson placed first; Madilyn Conrad placed second, and Ashley Sanchez placed third.

In the intermediate division, Carter Howell placed first; Cassidy Eramo placed second, and Alivia Rivera placed third.

In the junior division, Morgan Walls placed first; Sophie Aten placed second, and Shalee Conrad placed third.

The Mosaic Youth Steer Sale will take place Saturday, March 9 at 7 p.m.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 500,000 visitors enjoy the festival's headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2019 Florida Strawberry Festival where "It's A Hit!" will take place February 28 - March 10 in Plant City, Fla. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram and Twitter (#berryfest19).

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