



News Release

For Immediate Release

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Florida Strawberry Festival Battle of the Bands is back.

PLANT CITY, Fla. (Sept. 11, 2019) – The Florida Strawberry Festival is once again calling on all bands in the Central Florida area to compete at the 2020 Florida Strawberry Festival Battle of the Bands!

“Last year the competition was fierce, and we can’t wait to see what’s in store for this year’s battle” said Florida Strawberry Festival’s President, Paul Davis. “We are hoping bands of all music genres submit for a truly epic showdown!”

Registration for this year’s battle will be posted online in September. All entrants must be at least 18 years of age or above to participate in the battle competition. If an entrant is not 18 years of age, a minor may participate with a parent or legal guardian’s permission and supervision. More information, rules, regulations and application can be found at www.flstrawberryfestival.com. Submission period ends Thursday, October 31 at 5p.m.

In December, after all submissions have been accepted and reviewed, the Florida Strawberry Festival will announce the top bands to participate in online fan voting. Through this process, the festival will solicit fans via social media to vote for the top bands of their choice. The Top 10 bands, selected by online fan voting and committee evaluation, will be announced via social media in early February. Preliminary battles will take place in the Publix Showcase Tent during the 2020 festival. Bands will be evaluated by a select panel of qualified judges and fan ballots.

By midnight Thursday, March 5, the Florida Strawberry Festival will announce the top three bands from the preliminary rounds. Two of the three bands announced will move on to the final battle on Saturday, March 7, 2020 at 3:30pm on the Wish Farms Soundstage. The third-place band will receive honorable mention.

“This is a once in a lifetime opportunity to perform on the same stage as music industry legends like Taylor Swift, Willie Nelson and STYX,” said Davis. “You don’t want to miss your chance!”

The first-place winner will receive \$10,000 in prize money and a trophy. Additionally, the grand prize recipient will also receive 25 hours of recording time with All Access Recording.

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The second runner up will also receive compensation of \$5,000 and 10 hours of recording time as well. The honorable mention will receive a \$1,000 check.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 500,000 visitors enjoy the festival's headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2020 Florida Strawberry Festival will take place February 27-March 8 in Plant City, Fla. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram and Twitter (#berryfest20).

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