



# THURSDAY, FEBRUARY 27TH

## Florida Blue Senior Citizens Day Metro by T-Mobile Ride-A-Thon Day

**Florida Blue Senior Citizens Day** Patrons 60 years of age and older get \$2 off the gate admission of \$10. **Metro by T-Mobile Ride-A-Thon** from noon-11:00 p.m. A wristband purchased at the Midway for \$20 will entitle the wearer to ride most mechanical rides for this one low price. Present voucher from participating Metro by T-Mobile stores at Midway ticket booth to receive \$3 off \$20 wristband and ride all day for only \$17. Deep Fried Strawberry Pie on a Stick Relay sponsored by **George's Fun Foods**.

10:00 a.m. .... **Gates Open** ..... **Midway opens at Noon**

10:30 a.m. - Noon ..... **Jimmy Sturr & His Orchestra** .....

**Wish Farms Soundstage**

11:45 a.m. .... Senior Citizens Drawing ..... **Wish Farms Soundstage**  
(One drawing only – **MUST BE PRESENT TO WIN**)

2:00 p.m. .... Deep Fried Strawberry Pie on a Stick Relay .....  
Stingray Chevrolet Entertainment Tent

2:30 p.m. .... Fanta Strawberry Soda Throwdown ..... Belmont  
Magic Show Stage

3:30 p.m. .... **The Oak Ridge Boys** ..... **Wish Farms Soundstage**

6:00 p.m. .... Battle of the Bands Battle #1 ..... Publix Showcase Tent

7:00 p.m. .... Mosaic Youth Swine Show ..... Patterson Co.  
Livestock Arena

7:30 p.m. .... **Rascal Flatts** ..... **Wish Farms Soundstage**



# FRIDAY, FEBRUARY 28TH

## Publix Food and Fun Friday

**Publix Food and Fun Friday** Present (2) two Publix branded or GreenWise non-perishables and receive a voucher for \$5 off the \$30 wristband and ride most mechanical rides for only \$25. Fanta Strawberry Soda Throwdown sponsored by **Taylor's Doughboy**.

10:00 a.m. .... **Gates Open** ..... **Midway opens at Noon**

1:00 p.m. .... Dairy Contestant Judging ..... Patterson Co.  
Livestock Arena

12:00 p.m. .... Amish Donut Eating Contest.. Presented by Peachey's  
Stingray Chevrolet Entertainment Tent

2:30 p.m. .... Fanta Strawberry Soda Throwdown ..... Belmont  
Magic Show Stage

3:30 p.m. .... **Tommy James & The Shondells** ..... **Wish Farms Soundstage**

6:00 p.m. .... First Baptist Church of Plant City Worship Team .....  
Publix Showcase Tent

7:00 p.m. .... Pastor "Pee Wee" Callins ..... Publix Showcase Tent

7:00 p.m. .... Mosaic Youth Swine Sale ..... Patterson Co.  
Livestock Arena

7:30 p.m. .... **Michael Ray** ..... **Wish Farms Soundstage**



# SATURDAY, FEBRUARY 29TH

## Free Kids Day| Youth Parade Day Circle K Super Saturday Wristband Day

**Free Kids Day** Kids through high school age admitted free. **Circle K Super Saturday Wristband Day** from 10:00 a.m.-11:00 p.m. A wristband purchased at the Midway for \$30 will entitle the wearer to ride most mechanical rides for this one low price. **Free Kids Day** sponsored by **MIDFLORIDA Credit Union**. Dairy Shows sponsored by **Grove Equipment Service**. Youth Strawberry Stemming Contest sponsored by **Mavric's Chocolate Barn**.

10:00 a.m. .... **Gates Open** ..... **Midway opens at 10:00 a.m.**

11:00 a.m. .... 47th Annual Strawberry Youth Parade .....  
starts at State Farmer's Market

11:00 a.m. .... Dairy Show Showmanship ..... Patterson Co.  
Livestock Arena

1:00 p.m. .... Dairy Show ..... Patterson Co. Livestock Arena

2:00 p.m. .... Youth Strawberry Stemming Contest ..... Stingray  
Chevrolet Entertainment Tent

2:30 p.m. .... Fanta Strawberry Soda Throwdown ..... Belmont Magic  
Show Stage

3:30 p.m. .... **Roots & Boots - Aaron Tippin, Sammy Kershaw ...  
& Collin Raye** ..... **Wish Farms Soundstage**

6:00 p.m. .... Soul Circus Cowboys ..... Publix Showcase Tent

7:30 p.m. .... **An Evening with 98 Degrees** ..... **Wish Farms Soundstage**



# SUNDAY, MARCH 1ST

## Coca-Cola Family Day

**Coca-Cola Family Day** Present any empty Coca-Cola brand can or plastic bottle product at entry gate to receive a voucher for \$5 off the \$25 wristband and ride most mechanical rides from 10:00 a.m.-11:00 p.m. for only \$20. Can or bottle is not valid for gate admission. Baby Contest sponsored by **South Florida Baptist Hospital**. Youth Plant Show & Sale sponsored by **Choo Choo Lawn Equipment**.

9:00 a.m. - 10:00 a.m. .... Registration for Baby Contest ..... Admin. Office  
(Hillsborough County Babies Only)

10:00 a.m. .... **Gates Open** ..... **Midway opens at 10:00 a.m.**

10:30 a.m. - 12:30 p.m. .... Baby Contest: Decorated Diaper Contest; Baby  
Features Contest; Diaper Derby. Publix Showcase Tent

11:00 a.m. .... Dairy Showmanship (Adults) ..... Patterson Co.  
Livestock Arena

11:30 a.m. .... Dairy Pee Wee Showmanship ..... Patterson Co.  
Livestock Arena

12:30 p.m. .... Dairy Costume Ball ..... Patterson Co. Livestock Arena

2:00 p.m. .... Youth Plant Sale ..... Patterson Co. Livestock Arena

2:30 p.m. .... Fanta Strawberry Soda Throwdown ..... Belmont  
Magic Show Stage

3:30 p.m. .... **Bobby Bones & The Raging Idiots** ..... **Wish Farms Soundstage**

6:00 p.m. .... Publix Aprons Cooking Show ..... Publix Showcase  
Tent

7:30 p.m. .... **REBA McENTIRE** ..... **Wish Farms Soundstage**



# MONDAY, MARCH 2ND

## Grand Parade Day | Ride-A-Thon Day

**Ride-A-Thon** from 10:00 a.m. until 11:00 p.m. A wristband purchased at the Midway for \$20 will entitle the wearer to ride most mechanical rides for this one low price. **Grand Parade Day** sponsored by **SunPass**. Parade Luncheon sponsored by **Tampa Electric Company**. Strawberry Spaghetti Eating Contest sponsored by **Spaghetti Eddie's**. Lamb shows and contests sponsored by **TRAEGER Grills**.

10:00 a.m. .... **Gates Open** ..... **Midway opens at 10:00 a.m.**

10:30 a.m. .... Invitational Parade Luncheon ..... Trinkle Center

1:00 p.m. .... Grand Parade Begins ..... Downtown Plant City

2:00 p.m. .... Grand Parade Passes by the Festival ..... Reynolds St.

2:30 p.m. .... Fanta Strawberry Soda Throwdown ..... Belmont Magic  
Show Stage

3:00 p.m. .... Lamb Jumping Contest ..... Patterson Co.  
Livestock Arena

3:00 p.m. .... Home Depot Kid's Workshop ..... East Independent

3:30 p.m. .... **NEAL MCCOY** ..... **Wish Farms Soundstage**

5:00 p.m. .... Strawberry Spaghetti Eating Contest ..... Stingray  
Chevrolet Entertainment Tent

6:00 p.m. .... Battle of the Bands Battle #2 ..... Publix Showcase Tent

7:00 p.m. .... Lamb Costume Contest ..... Patterson Co.  
Livestock Arena

7:30 p.m. .... **PAITI LaBELLE** ..... **Wish Farms Soundstage**

**New York Yankees Kiddie Korral, opens daily at 10 a.m.**  
**Kids Coloring Corner, sponsored by Simply Healthcare Plans,**  
**open daily from 10 a.m. - 6 p.m.**



Capture that perfect snapshot with our official  
"Florida Strawberry Festival Selfie Spots"  
located throughout the grounds.  
See Festival grounds map for locations.  
Sponsored By: **CenterState Bank**

**No illegal drugs or firearms. No alcoholic beverages, pets, selfie sticks, lasers or drones are allowed on the Festival grounds. If you observe any suspicious activity, please report it to the nearest security guard or deputy.**

Dogs and/or other animals are not allowed on the Festival grounds unless they are a service or guide dog, non-human primate or animals in a show or contest. Certified trainers (with ID stating same) of companion dogs/animals will be allowed. All animals in shows or contests are to be removed immediately after the close of the event.

**Because of the early printing of this events schedule, changes, errors, deletions, or omissions may occur, in which case the Florida Strawberry Festival reserves the right to construe its own rules and regulations and to decide all matters and differences in regard thereto.**

Enjoy a free  from  with every Midway wristband purchase!

## FREE ENTERTAINMENT PUBLIX SHOWCASE TENT

**Vocal Trash:** Daily at 11 a.m., 1 p.m. & 3 p.m., NO 11 a.m. show on March 1 or 3 p.m. show on March 8. Sponsored By: **Fifth Third Bank**

**Dennis Lee:** Daily at Noon, 2 p.m. & 4 p.m., NO noon show on March 1 or 4 p.m. show on March 8. Sponsored By: **Global Frequency Living**

**2020 Florida Strawberry Festival Battle of the Bands:** Thursday, February 27 & Monday, March 2 through Thursday, March 5 at 6 p.m.

**First Baptist Church of Plant City Worship Team:** Fridays, February 28 & March 6 at 6 p.m.

**Pastor Calvin "Pee Wee" Callins:** Fridays, February 28 & March 6 at 7 p.m.

**Soul Circus Cowboys:** Saturday, February 29 at 6 p.m.

**Publix Aprons Cooking Show:** Sunday, March 1 at 6 p.m.

**Dark Horse Music Show:** Saturday, March 7 at 6 p.m.

**HOLA Plant City!:** Sunday, March 8 at 4:30 p.m. *Produced By: Coda Sound*

## SMITHFIELD STRAWBERRY TENT

**Kazual:** Daily at 1:00 p.m., 3:00 p.m. & 6:00 p.m. *Sponsored By: SunTrust Bank now Truist*

**The Stephanie Ann Show:** Daily at noon, 4:00 p.m. & 7:00 p.m. *Sponsored By: J.C. Sales*

## ON GROUNDS

**K9's in Flight:** Daily at Noon, 2:00 p.m. & 4:00 p.m. Additional 6 p.m. shows on Saturdays and Sundays. *Sponsored By: EVOLVE Pet Food*

**Runa Pacha "Indian World":** Daily at 11 a.m., noon, 2 p.m., 4 p.m., 6 p.m. & 8 p.m. in the **Verizon Wireless Gazebo**

**Flippinout:** Daily at 12:30 p.m., 3:30 p.m. & 5:30 p.m. *Sponsored By: Visions of Outdoor Living*

**Robinson's Racing Pigs:** Daily at 11:00 a.m., noon, 2:00 p.m., 4:00 p.m., 6:00 p.m. & 8:00 p.m. *Sponsored By: Netterfield's Concessions*

**Dakin Dairy Farmers Milking Parlor:** Daily at 11:00 a.m., 1:00 p.m., 3:00 p.m. & 5:00 p.m. *Sponsored By: Bay2Bay Outdoor Services*

**Meet the Festival's Official Mascots, "Mr. and Miss Berry":** Daily in the **Orthotic Works Gazebo** from 11:00-11:30 a.m., 3:30-4:00 p.m., & 5:30-6:00 p.m.

**Rock-It The Robot:** Daily at 1:00 p.m., 3:00 p.m. & 6:00 p.m. *Sponsored By: Softub Express*

**Belmont Magic Show:** Daily at 11:30 a.m., 1:30 p.m., 4:30 p.m. & 6:30 p.m. *Sponsored By: Vision Auto Glass*

## CHARLIE GRIMES FAMILY AGRICULTURAL CENTER

### ASTIN FARMS PAVILION

**Swine Exhibit:** February 27 - February 29

**Dairy Exhibit:** February 27 - March 1

**Steer Exhibit:** March 4 - March 7

### SWINDLE FAMILY PAVILION

**Mosaic Poultry & Rabbit Shows:** Daily 10 a.m. to 10 p.m.

**Beef Breed Exhibit:** March 6 - March 8

**Youth Plant Show Exhibit:** February 27 - March 1

**Lamb Show Exhibit:** March 2 - March 4

### NEIGHBORHOOD VILLAGE

**Neighborhood Village:** Daily 10 a.m. to 10 p.m.

*Sponsored by: Kitchen Craft*

**Neighborhood Village Youth:** Daily 10 a.m. to 10 p.m.

*Sponsored by: Hampton Inn & Suites Tampa/ East*

**Garden Club Horticulture Show:** Daily 10 a.m. to 10 p.m.

**Strawberry Queen Exhibit:** Daily 10 a.m. to 10 p.m.

### ROY & HELEN PARKE BUILDING

**Shoebbox Float Display:** Daily 10 a.m. to 10 p.m.

*Sponsored by: HiDow*

### MILTON E. HULL ARMORY BUILDING

**East Hillsborough Art Guild Art Show:** Daily 10 a.m. to 10 p.m.

*Sponsored by: Good Health Saunas*

**Photography Contest:** Daily 10 a.m. to 10 p.m.

*Sponsored by: Spivey Concessions*

### STRAWBERRY PRODUCTION EXHIBIT

**Demonstration of Strawberry Production:** *West of the Publix Showcase Tent.* Sponsored By: **Florida Strawberry Growers Association**

### PIONEER VILLAGE

**Demonstration of Pioneer Skills:** Daily 10 a.m. to 6 p.m.

*Sponsored by: Florida's Best*

### FESTIVAL SERVICES

**Badcock Home Furniture & more Mother & Baby Suite:** Milton E. Hull Building

**Images Everywhere!** Festival Photos Available at Gates 1, 5, 13, 14 & 16

**Lost & Found Caboose:** East end of the **Roy & Helen Parke Building.** Sponsored by: **WonderPax**

**Carolina ATMs** are located near Woodrow Wilson Street, the TECO Expo Hall, the Arthur Boring Building and other locations throughout the Festival.

**Information Booths:** Sponsored by: **Uncommon USA**

**Potillo's Restrooms:** Complimentary attendant services available.

**Wheelchairs, Electric Scooters and Strollers:** Available for rent at Gates 1, 14, 16 and Tour Bus Lot across from Gate 10.

**T-Mobile Trams** running from Red, Blue and Gray Parking Lots to Gates 10 and 14.



# TUESDAY, MARCH 3RD

## Breyers TWOSDAY | Ride-A-Thon Day

**Breyers Home School TWOSDAY and Ride-A-Thon** from noon-11:00 p.m. ALL kids up to 17 are admitted FREE with paid Adult. It's your choice! Ride any single ride for only \$2 or ride most mechanical rides all day with a \$20 wristband purchased at the Midway. Adult Strawberry Stemming Contest sponsored by **Chocolate Strawberry Express**.

10:00 a.m. .... **Gates Open** ..... **Midway opens at Noon**

2:00 p.m. .... Adult Strawberry Stemming Contest ..... Stingray  
Chevrolet Entertainment Tent

Noon & 2:00 p.m. .... Peachey's Youth Pretzel Making Clinic .....  
Kiddie Korral

2:30 p.m. .... Fanta Strawberry Soda Throwdown ..... Belmont  
Magic Show Stage

3:00 p.m. .... Lamb Showmanship ..... Patterson Co. Livestock  
Arena

3:30 p.m. .... **Sara Evans** ..... **Wish Farms Soundstage**

5:00 p.m. .... Lamb Show ..... Patterson Co.  
Livestock Arena

6:00 p.m. .... Battle of the Bands Battle #3. Publix Showcase Tent

7:30 p.m. .... **Skillet** ..... **Wish Farm Soundstage**



# WEDNESDAY, MARCH 4TH

## American Heroes Day | Ride-A-Thon Day

**Ride-A-Thon** A wristband purchased at the Midway for \$20 will entitle the wearer to ride most mechanical rides for this one low price. **On American Heroes Day**, all active, reserve and retired military veterans, law enforcement and first responders are admitted free with valid ID. **American Heroes Day** is sponsored by **Grow Financial Federal Credit Union**.

10:00 a.m. .... **Gates Open** ..... **Midway opens at Noon**

1:00 p.m. .... Super Dog Mega Corndog Eating Contest ..... Stingray  
Chevrolet Entertainment Tent

2:30 p.m. .... Fanta Strawberry Soda Throwdown ..... Belmont  
Magic Show Stage

3:30 p.m. .... **Chubby Checker & The Wildcats** ..... **Wish Farms Soundstage**

6:00 p.m. .... Battle of the Bands Battle #4. Publix Showcase Tent

6:00 p.m. .... Mosaic Youth Steer Show ..... Patterson Co.  
Livestock Arena

7:15 p.m. .... **Honor American Heroes** ..... **Wish Farms Soundstage**

7:30 p.m. .... **Josh Turner** ..... **Wish Farms Soundstage**



# THURSDAY, MARCH 5TH

## Florida Blue Senior Citizens Day Metro by T-Mobile Ride-A-Thon Day

**Florida Blue Senior Citizens Day** Patrons 60 years of age and older get \$2 off the gate admission of \$10. **Metro by T-Mobile Ride-A-Thon** from noon-11:00 p.m. A wristband purchased at the Midway for \$20 will entitle the wearer to ride most mechanical rides for this one low price. Present voucher from participating Metro by T-Mobile stores at Midway ticket booth to receive \$3 off \$20 wristband and ride all day for only \$17.

10:00 a.m. .... **Gates Open** ..... **Midway opens at Noon**

10:30 a.m. - Noon ..... **Ricky Nelson Remembered (The Nelson Brothers)** .....  
**Wish Farms Soundstage**

11:45 a.m. .... Senior Citizens Drawing ..... **Wish Farms**  
(One drawing only – **MUST BE PRESENT TO WIN**) **Soundstage**

2:00 p.m. .... Strawberry Shortcake Eating Contest ..... Stingray Ent.  
Tent

2:30 p.m. .... Fanta Strawberry Soda Throwdown ..... Belmont Magic  
Show Stage

3:30 p.m. .... **Dick Fox's Golden Boys -  
Frankie Avalon, Fabian, Bobby Rydell** ..... **Wish Farms Soundstage**

6:00 p.m. .... Battle of the Bands Battle #5 ..... Publix Showcase Tent

7:00 p.m. .... Mosaic Youth Steer Showmanship ..... Patterson  
Co. Livestock Arena

7:30 p.m. .... **MercyMe** ..... **Wish Farms Soundstage**



# FRIDAY, MARCH 6TH

## Tampa Bay Times Day on the Midway Moonlight Magic Night

**Tampa Bay Times Day** on the Midway from noon-10:00 p.m. Receive \$5 discount with a coupon from the Tampa Bay Times for the \$20 Fun Pack Ride Coupon Book. **Moonlight Magic** Ride most mechanical rides for one special price of \$25 per person. All patrons entering the Midway will be required to purchase a \$25 wristband, 10:00 p.m.-2:00 a.m. Strawberry Mashed Potato Pie Eating Contest sponsored by **Pickle Barrel Sirlain Tips**.

10:00 a.m. .... **Gates Open** ..... **Midway opens at Noon**

2:30 p.m. .... Fanta Strawberry Soda Throwdown ..... Belmont  
Magic Show Stage

3:00 p.m. .... Strawberry Mashed Potato Pie Eating Contest .....  
Stingray Chevrolet Entertainment Tent

3:30 p.m. .... **Jimmy Fortune and Dailey & Vincent** ..... **Wish Farms Soundstage**

6:00 p.m. .... Beef Breed Showmanship ..... Patterson Co.  
Livestock Arena

6:00 p.m. .... First Baptist Church of Plant City Worship Team...  
Publix Showcase Tent

7:00 p.m. .... Pastor "Pee Wee" Callins ..... Publix Showcase  
Tent

7:30 p.m. .... **Darci Lynne & Friends:  
Fresh Out of the Box Tour** ..... **Wish Farms Soundstage**

10:00 p.m. - 2:00 a.m. .... Moonlight Magic ..... Midway



# SATURDAY, MARCH 7TH

## Farm Worker Appreciation Day Circle K Super Saturday Wristband Day

**Farm Worker Appreciation Day** sponsored by **Astin Farms**. **Circle K Super Saturday Wristband Day** from 10:00 a.m.-11:00 p.m. A wristband purchased at the Midway for \$30 will entitle the wearer to ride most mechanical rides for this one low price. Baby Parade sponsored by **South Florida Baptist Hospital**.

9:00 a.m. .... Registration for Livestock Judging Contest .....  
Patterson Co. Livestock Arena

10:00 a.m. .... **Gates Open** ..... **Midway opens at 10:00 a.m.**

10:00 a.m. .... Mosaic Youth Livestock Judging ..... Patterson Co.  
Livestock Arena

10:15 a.m. .... Baby Parade ..... GT Grandstands

2:30 p.m. .... Fanta Strawberry Soda Throwdown ..... Belmont  
Magic Show Stage

3:30 p.m. .... **FSF Battle of the Bands Finals** ..... **Wish Farms Soundstage**

6:00 p.m. .... Dark Horse Music Show ..... Publix  
Showcase Tent

7:00 p.m. .... Mosaic Youth Steer Sale ..... Patterson Co. Livestock  
Arena

7:30 p.m. .... **Charlie Wilson** ..... **Wish Farms Soundstage**



# SUNDAY, MARCH 8TH

## Coca-Cola Family Day

**Coca-Cola Family Day** Present any empty Coca-Cola brand can or plastic bottle product at entry gate to receive a voucher for \$5 off the \$25 wristband and ride most mechanical rides from 10:00 a.m.-11:00 p.m. for only \$20. Can or bottle is not valid for gate admission. Youth Beef Breed Show sponsored by **G FIVE Feed & Outdoor**.

10:00 a.m. .... **Gates Open** ..... **Midway opens at 10:00 a.m.**

11:00 a.m. .... Youth Beef Breed Show ..... Patterson Co.  
Livestock Arena

1:00 p.m. .... Kitchen Craft Cookware Drawing ..... Neighborhood  
Village

2:00 p.m. .... Pulaski Vacation Giveaway ..... TECO Expo Hall

2:30 p.m. .... Fanta Strawberry Soda Throwdown ..... Belmont  
Magic Show Stage

3:30 p.m. .... **Eli Young Band** ..... **Wish Farms Soundstage**

4:30 p.m. .... HOLA Plant City! ..... Publix Showcase Tent

5:00 p.m. .... Stingray Chevrolet Corvette Drawing ..... East Ind.

7:30 p.m. .... **Lynrd Skynyrd** ..... **Wish Farms Soundstage**