



News Release

For Immediate Release

Jennifer L. Morgan
Media Contact
813-752-9194
jennifer@flstrawberryfestival.com

Florida Strawberry Festival Announces New Foods and Free Entertainers for 2020 event

PLANT CITY, Fla. (Feb. 13, 2020) –The Florida Strawberry Festival announced today the new food items, free entertainment and services that visitors can expect at the 2020 event.

Singers, musicians, exhibits, animals and much more comprise this year’s lineup of new free entertainment. An assortment of hamburgers, desserts and sweets top the list of new foods.

“Our vendors and exhibitors have truly outdone themselves this year,” said Florida Strawberry Festival President Paul Davis. “We like for our guests to have a fresh festival experience year after year, and the new food items, on grounds entertainment and attractions for this year’s event are pretty spectacular.”

The lineup of new free entertainers is as follows:

K9s In Flight

K9s in Flight breaks the mold from the average dog show with their one of a kind "homeless to high flying" canine sports show. K9s in Flight showcases amazing dogs in the coolest of canine sports – all in one show. You'll see the world’s top frisbee dogs, big air high jump and the high-flying, dock-diving dogs all combined in one action packed show. See them performing daily next to the Badcock Media Center.

The Belmont Magic Show

The award-winning Belmont Magic Show offers mirth, magic and spectacular surprises. With state-of-the-art illusions, live animals, colorful costumes and lots of audience participation, the Belmont Magic show is fast-moving entertainment for all ages. See them performing daily near the Milton E. Hull Building.

Flippenout

Flippenout utilizes North America's top trampoline artists. Olympic-type routines, skis, snowboards, and, of course, tons of comedy are all part of the fun and action. Flippenout’s world records and crowd interaction make the show highly entertaining for everyone. The louder you cheer, the higher they will go. See them performing daily next to the Life Storage Carriage House.

-more-

Vocal Trash

One man's trash is another man's treasure! Come see this outrageous group of performers as they rock out using household items to make music. Their creative choreography, acapella sound, and "trash talk" emphasize a message of reduce, reuse, and recycle. See them performing daily in the Publix Showcase tent.

Publix Aprons Cooking Show

Guests will have a front row seat to watch as a Publix Aprons chef makes delicious dishes and shares valuable cooking techniques to use in the kitchen. Experience the Publix Aprons Cooking Show class in person on Sunday, March 1 at 6 p.m. in the Publix Showcase tent.

Dark Horse Music Show

Your favorite supplier of all things music is proud to present the Dark Horse Music Show, performing some of their favorite covers and original songs to highlight Plant City grown artists. Come join them for a celebration of talent and music on Saturday, March 7 at 6 p.m. in the Publix Showcase tent.

The Stephanie Ann Show

Born and raised in Brandon, Florida, Stephanie Ann began singing at a very early age. She began playing the violin and got hooked on the classics playing Bach, Mozart and Beethoven. Stephanie Ann performed with such artists as Tony Bennett, Dionne Warwick, Smokey Robinson and Marvin Hamlisch, as well as toured all over the country and played on the Grand Ole Opry with country music legend Bill Anderson. Her lyrics are reflective and her melodies make up a unique blend of pop, gospel, jazz and country music. Her music is universal, positive and can appeal to all ages. The Stephanie Ann show occurs daily in the Smithfield Strawberry tent.

Sahlen's Hot Dogs Fun Zone

Sahlen's Hot Dogs hales from Buffalo, New York. Sahlens will have a large space featuring live cooking demonstrations from their in-house chef which includes free product sampling, Publix retail coupons and branded giveaway items. Sahlens will also have a "fun zone" area featuring various sports accuracy and speed challenges.

Kid's Coloring Corner

A new exclusive space provided for our most creative patrons, kids of all ages can enjoy coloring a mural-sized coloring page located in the New York Yankees Kiddie Korral, near the Neighborhood Village. The Kid's Coloring Corner is open daily from 10 a.m. to 6 p.m.

Peachey's Youth Pretzel Making Clinic

On Tuesday, March 3 at noon and 2 p.m., all kids up to age 17 are invited to the Peachey's Pretzel Making Clinic in the New York Yankees Kiddie Korral.

Deep-Fried Strawberry Pie on a Stick Relay

Come see teams of four compete in the first Deep-Fried Strawberry Pie on a Stick Relay. The relay begins at 2 p.m. on Thursday, Feb. 27 in the Stingray Chevrolet Entertainment tent.

New food items are as follows:

Strawberry Cheesecake Elephant Ear

A sweet strawberry flavored dough is flattened through a sheeter and deep fried. Then it is slathered with a thin layer of liquid butter, sprinkled with powdered sugar and topped with fresh-cut strawberries and a heaping mound of homemade cream cheese icing. Located at Best Around Concessions near Smithfield Strawberry Tent.

Strawberry Cream Cheese Delight Calzone

A traditional calzone gets a twist: fresh dough, stretched flat, then piled high with a strawberry filling and deep fried to a golden brown. Sprinkled with powdered sugar, drizzled with chocolate sauce and topped with rich whipped cream and served with a side of cream cheese for dipping. Located at Taylor's Doughboy stand on the southside of the Parke Building.

Carousel's new hamburger creations

Featuring two new hamburger creations, Carousel Concessions has skillfully sandwiched a hamburger patty between two deep-fried Ramen Noodle buns. If Ramen Noodles aren't your thing, you should try their waffle bun piled high with fresh Plant City strawberries and sweet maple syrup. Located near Neighborhood Village.

Piggy Palace's Strawberry Piggy Shortcake

A non-traditional take on a strawberry classic. The piggy shortcake includes sweet cornbread, pulled pork and a drizzle of homemade strawberry barbeque sauce. Located near Gate 10.

Chocolate Covered Bacon Kabob

Featuring fresh Plant City strawberries on a kabob, covered with silky milk chocolate and showered with chunks of bacon. Located at the Sunshine Concessions stand near Woodrow Wilson Street.

Cookie Barn's Strawberry Cookie with White Chocolate Chips

Calling all strawberry cookie lovers! These delectable sweet berry treats are sure to please. Located on the north side of the Stadium Exhibit Hall.

French Onion Grilled Cheese

It has all your favorites of a great bowl of French onion soup but in a sandwich. Located on the north side of the TECO Expo Hall at the Sunshine Grilled Cheese Concessions stand.

Apple Fries

Apple Fries are a delicious treat that taste like crispy mini apple pies. Festival goers have the option of having them with caramel, whipped cream, ice cream and even bacon! As a bonus, apple fries are vegan and gluten friendly, so those with these types of dietary restrictions can enjoy these treats as well. Located under the GT grandstands at the Happy Dough Cookie Company.

Deep-Fried Tacos

A traditional taco with all the fixings and a deep-fried twist. Located on North Edwards Street at Deep Fried Tacos.

Chocolate Strawberry Elephant Ear

A sweet strawberry flavored dough is flattened through a sheeter and deep fried. Then it is topped with a thin layer of liquid butter and powdered sugar. Topped with fresh-cut strawberries and a heaping mound of homemade cream cheese icing. Located at Best Around Concessions near Smithfield Strawberry Tent.

Deep Fried Ravioli Kabob

Spaghetti Eddies has created an Italian classic to go. Served with a side of marinara. Located near the Stingray Chevrolet Tent.

New festival services are as follows:

Badcock Home Furniture & more Mother & Baby Suite

Moms of little ones can relax in the air condition, nurse and enjoy the chance to unwind during the day. Located in the southwest corner of the Milton E. Hull Building on grounds.

Florida Strawberry Festival Official Selfie Spots

Capture that perfect snapshot with our official “Selfie Spots” located throughout the grounds. See a festival grounds map for locations.

FSF event stickers

Look for new slogans for the 2020 event. Stickers can be retrieved at any festival info booth, the Amscot Main Ticket office and the festival’s box office located on the southwest side of the TECO Expo Hall.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 500,000 visitors enjoy the festival’s headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2020 Florida Strawberry Festival will take place February 27 – March 8 in Plant City, Fla. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram and Twitter (#berryfest20).

###