



News Release

For Immediate Release

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Mosaic Beef Breed Showmanship winners announced

PLANT CITY, Fla. (March 8, 2020) – Exhibitors in the Florida Strawberry Festival’s Mosaic Beef Breed Steer Showmanship Contest competed against one another on Friday, March 6 to find the event’s top showman.

In the showmanship contest, which takes place in the Patterson Co. Livestock Arena in the Grimes Family Agricultural Center, exhibitors are judged on their ability to present their animals to the judge. They are separated into three categories based on age: senior, intermediate or junior.

In the senior division, Jayce Ware placed first; Case Watson placed second, and Peyton Chandley placed third.

In the intermediate division, Shalee Conrad placed first; Jayden Mathena placed second, and McKenzie Hollie placed third.

In the junior division, Bella Ballard placed first; Lillie Myers placed second, and Tucker Conrad placed third.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 500,000 visitors enjoy the festival’s headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2020 Florida Strawberry Festival will take place February 27 - March 8 in Plant City, Fla. and it will be “Our Perfect Vision!” For more information, visit www.flstrawberryfestival.com, Facebook, Instagram and Twitter (#berryfest20).

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