



# News Release

## For Immediate Release

Jennifer L. Morgan  
Media Contact  
813-752-9194  
berrypr@flstrawberryfestival.com

### **Ninety-Eight steer sold in Festival's Mosaic Youth Steer Sale**

PLANT CITY, Fla. (March 11, 2020) – Exhibitors in the Mosaic Youth Steer Show sold their steer Saturday evening in the Mosaic Youth Steer Sale at the Patterson Companies Livestock Arena.

The grand champion steer, exhibited by Riley Buttorff, was purchased for \$21 per pound. The reserve grand champion steer, exhibited by Mariah Austin, was purchased for \$11 per pound.

In total, ninety-eight exhibitors sold their steers in the sale where no exhibitor earned less than \$4 per pound.

“The local businesses within our city always do a great job in recognizing the investment they’re making in the future of these steer exhibitors,” said President Paul Davis. “We are honored to share in an event that brings our community together to support our youth.”

The Florida Strawberry Festival hosts seven youth livestock shows in total: swine, steers, beef cattle, dairy cattle, lambs, chickens and rabbits. All livestock shows and the swine sale and steer sale take place in the Patterson Companies Livestock Arena.

### **About the Florida Strawberry Festival**

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 500,000 visitors enjoy the festival’s headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2020 Florida Strawberry Festival took place February 27 through March 8 in Plant City, Fla. and it was “Our Perfect Vision!” For more information, visit [www.flstrawberryfestival.com](http://www.flstrawberryfestival.com), Facebook, Instagram and Twitter (#berryfest20).

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