

2021 FFA AGRIBUSINESS EDUCATION EXHIBITS

Chairman: Lauren Walden, (813) 707-7061

The FFA Chapters of Hillsborough County look forward to annual participation in the Florida Strawberry Festival®. The FFA is a student organization vital to providing leadership and employability skills training to agribusiness education students. Through participation in community activities, such as those afforded by the Florida Strawberry Festival®, FFA youth learn to work cooperatively while increasing their knowledge of the agribusiness industry.

Each exhibit in this class shall be collective and complete while containing products and articles to demonstrate the diverse areas of the agribusiness industry. All are subject to General Rules and Regulations of the Festival.

PREMIUMS OFFERED IN THIS DIVISION - \$6,000.00

PREMIUM AWARDS

First Premium í í í í í í ..\$1,000.00 and Rosette
Second Premium í í í í í í ..\$900.00 and Rosette
Third Premium í í í í í í\$800.00 and Rosette
Fourth Premium í í í í í í ...\$700.00 and Rosette
All remaining entries í í í í í \$650.00 and Rosette

RULES AND REGULATIONS

1. Exhibits should be of an educational type. The exhibit should be so organized as to tell a story. It should demonstrate approved practices or feature agricultural industries prevalent in this area.
2. All electrical or mechanical equipment that is included in the exhibit to create motion or action should be constructed so that it will operate for the duration of the Festival.
3. The title sign should portray the object of the exhibit, and all items used in the exhibit should contribute to the central theme of the booth.
4. Each exhibit **MUST** be in place, complete, clean and ready for judging not later than 8:00 a.m. on Opening Day and shall remain in place until closing night of the Festival.
5. Booth dimensions will be as follows: back, 6 feet high and 12 feet wide; sides, 6 feet high sloping to 2 feet in front and 8 feet deep; floors, 2 feet from ground, 8 feet deep and 12 feet wide. The Festival reserves the right to alter space as necessary to provide maximum space utilization.
6. No alterations or cutting of booths will be permitted. Any booth section damaged must be replaced as a section by and at the expense of the exhibitor.
7. Exhibits must depict or include at least five areas or products of agriculture. Three of the five must be (1) fresh strawberries, (2) fresh citrus fruit or live citrus trees, and (3) live ornamental plants.
8. **Anyone participating in this contest by way of entry, hereby agrees and consents to the use of any picture of contestant in any or all publications, TV, publicity brochure, internet, etc., that the Florida Strawberry Festival® may desire.**

FFA EXHIBITS

PAGE 2

SCORE CARD

A.	POWER TO ATTRACT ATTENTION AND HOLD INTEREST	POINTS
	1. Exhibit presents an original, unusual or striking method of display.....	100
	2. Effectiveness in the use of light, color, sound, motion, and mechanism used.....	150
	3. Is the general appearance of the booth attractive including background, good arrangements of objects, scale and balanced appearance of labels, neatness, etc.....	100
B.	EDUCATIONAL VALUE	POINTS
	1. Is the central theme of exhibit worthwhile, distinctive, significant, and appropriate?.....	100
	2. Does the story told around the central article, object, specimen, and label contribute to the amplification of the central theme? (FOR COMMODITY EXHIBITS- Judge on Variety).....	150
	3. Is the practice which the booth recommends scientifically sound and up to date? Is the practice promoted by the booth easily understandable? (For COMMODITY EXHIBITS- Judge on Variety).....	100
	4. Is the booth free from error of thought - grammar, spelling, object used, label used, assumptions intended, figures of speech, etc.?.....	100
	5. Is it apparent that the booth required student time and effort to assemble?.....	200
	TOTAL	1,000