



# News Release

For Immediate Release

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## **Strawberry Crest student crowned Florida Strawberry Festival queen**

PLANT CITY, Fla. (Jan. 24, 2021) – McKenna Jordan was crowned queen of the 86th Florida Strawberry Festival at last night's annual pageant in Plant City, Fla.

Jordan was selected from a field of 29 contestants. Avery Surrency was chosen first maid along with court members KellieAnne Kirkland, Brynne Murphy and Kate Turner.

"I thought I was in a dream," said Jordan. "I am incredibly overwhelmed and eager to make four new friends. I am excited to represent the Festival and looking forward to promoting the 2021 event."

Jordan is the daughter of Chad and Calley Jordan and Tiffani and Jay Mercado. She is currently a senior at Strawberry Crest High School and is dual enrolled at Hillsborough Community College. Jordan serves as a member of the senior class executive board and National Honor Society. She plans to attend University of Central Florida to pursue a degree in nursing.

The Florida Strawberry Festival Queen's Competition is organized by the Plant City Lions Club and is composed of five facets of competition: a personal interview, on-stage speaking, casual wear, evening wear and an impromptu question.

Throughout the year, the queen and court make over 80 appearances as they represent the Florida Strawberry Festival and the Plant City community. They can be seen at festival events throughout the grounds and at community events throughout the year.

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“Our new queen and court seem like a group of kind, poised, well-spoken young ladies,” said Florida Strawberry Festival President Paul Davis. “I have no doubt they will represent us well this year.”

### **About the Florida Strawberry Festival**

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 500,000 visitors enjoy the festival’s headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2021 Florida Strawberry Festival takes place March 4-14 in Plant City, Fla. For more information, visit [www.flstrawberryfestival.com](http://www.flstrawberryfestival.com), Facebook, Instagram and Twitter (#berryfest21).

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