



# News Release

## For Immediate Release

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### **Discounted admission tickets to Florida Strawberry Festival on sale this week**

PLANT CITY, Fla. (Feb. 1, 2021) – Discounted admission tickets to the 2021 Florida Strawberry Festival will go on sale Thursday at participating Publix Super Market stores throughout Central Florida and online.

Tickets can be purchased Feb. 4 through March 14 at select Publix Super Market stores and at [www.flstrawberryfestival.com](http://www.flstrawberryfestival.com). Advance discounted admission tickets are \$8 for adults and \$4 for children 6-12 years old. Children 5 years old and under are admitted free with a paying adult.

“We look forward to working with Publix Super Market stores each year,” said Florida Strawberry Festival President Paul Davis. “Publix is a company that we greatly respect, and it is a privilege for us to partner with them in bringing this convenience to our guests.”

More than 200 Publix stores throughout Hernando, Highlands, Hillsborough, Manatee, Osceola, Pasco, Pinellas, Polk and Sarasota Counties will participate in selling admission tickets as well as promoting the festival to their customers.

“We’re proud of our partnership with the Florida Strawberry Festival,” said Publix Media and Community Relations Manager Brian West. “Offering discounted tickets at Publix is a great way to help our customers celebrate and enjoy the Festival.”

To see a list of participating stores, go to [www.flstrawberryfestival.com](http://www.flstrawberryfestival.com).

### **About the Florida Strawberry Festival**

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 500,000 visitors enjoy the festival’s headline entertainment, youth livestock shows, exhibits of commerce and, of course, its

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strawberry shortcake. The 2021 Florida Strawberry Festival is March 4 through March 14 in Plant City, Fla. For more information, visit [www.flstrawberryfestival.com](http://www.flstrawberryfestival.com) Facebook, Instagram and Twitter (#berryfest21).

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