



News Release

For Immediate Release

Jennifer L. Morgan
Media Contact
813-752-9194

jennifer@flstrawberryfestival.com

Florida Strawberry Festival modifies 2021 Fine Arts Show

PLANT CITY, Fla. (Feb. 15, 2021) – In preparation for the 2021 event, the Florida Strawberry Festival announced today plans to modify the Fine Arts Show due to unforeseen circumstances.

“The Fine Arts Show committee came to me with a brilliant idea for this year’s event,” said Florida Strawberry Festival President Paul Davis. “This year, the event will showcase winners from the East Hillsborough County School District Area 6 Art Competition. What better way to support the youth in our community and encourage those to pursue the fine arts as a creative career or hobby.”

Winning entries from students ages 6 to 17 will be on display during the 11- day event. The entries will be judged based on a select list of criteria each school used to evaluate the artwork. A “Best in Show” and “Strawberry Theme” winner will be also be awarded.

“Since my first year as chairman of the Fine Arts Show in 1993, I have seen an increase in the number of artists participating,” said President of the East Hillsborough Art Guild Karen Crumley. "This year will be a new experience working with Hillsborough County Schools and their art teachers, and we are excited to share their hard work.”

The Fine Arts Show is located in the Hull Armory building and will be on display during the festival. In previous years, the show has hosted more than 500 art entries in 18 categories for adults & youth in mediums of oils, acrylic, watercolor, graphic & mixed media, and sculpture for both professional and amateur artists. The Fine Arts Show is presented by the East Hillsborough Art Guild.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, nearly 500,000 visitors enjoy the festival’s headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2021 Florida Strawberry Festival takes place March 4 through March 14 in Plant City, FL. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram and Twitter (#berryfest21).

###