



## THURSDAY, MARCH 4TH

Humana Senior Citizens Day  
O'Reilly Auto Parts Ride-A-Thon Day

10:00 a.m. .... **Gates Open** ..... **Midway opens at Noon**  
 10:30 a.m. .... **Florida's Frank Sinatra, Don Juceam** ..... **Wish Farms Variety Stage**  
 11:45 a.m. .... Senior Citizens Drawing ..... **Wish Farms Variety Stage (One drawing only - MUST BE PRESENT TO WIN)**  
 2:00 p.m. .... Deep-Fried Strawberry Pie on a Stick Relay ..... **Stingray Chevrolet Entertainment Tent**  
 2:30 p.m. .... Fanta Strawberry Soda Throwdown ..... **Scott's World of Magic Show Stage**  
 6:00 p.m. .... Electric Woodshed ..... **Entenmann's Showcase Tent**  
 6:00 p.m. .... **What Remains** ..... **Wish Farms Variety Stage**  
 7:00 p.m. .... Mosaic Youth Swine Show ..... **Patterson Co. Livestock Arena**



## FRIDAY, MARCH 5TH

Caspers Company McDonald's Food and Fun Friday

10:00 a.m. .... **Gates Open** ..... **Midway opens at Noon**  
 12:00 p.m. .... Amish Donut Eating Contest ..... **Stingray Chevrolet Entertainment Tent**  
 1:00 p.m. .... Dairy Contestant Judging ..... **Patterson Co. Livestock Arena**  
 2:30 p.m. .... Fanta Strawberry Soda Throwdown ..... **Scott's World of Magic Show Stage**  
 6:00 p.m. .... Pastor "Pee Wee" Callins ..... **Entenmann's Showcase Tent**  
 6:00 p.m. .... **SouthBound** ..... **Wish Farms Variety Stage**  
 7:00 p.m. .... Mosaic Youth Swine Sale ..... **Patterson Co. Livestock Arena**



## SATURDAY, MARCH 6TH

MIDFLORIDA Credit Union Free Kids Day  
Circle K Super Saturday Wristband Day

10:00 a.m. .... **Gates Open** ..... **Midway opens at 10:00 a.m.**  
 11:00 a.m. .... Dairy Show Showmanship ..... **Patterson Co. Livestock Arena**  
 1:00 p.m. .... Dairy Show ..... **Patterson Co. Livestock Arena**  
 2:00 p.m. .... Youth Strawberry Stemming Contest ..... **Stingray Chevrolet Entertainment Tent**  
 2:30 p.m. .... Fanta Strawberry Soda Throwdown ..... **Scott's World of Magic Show Stage**  
 6:00 p.m. .... Florida Strawberry Festival Talent Show ..... **Entenmann's Showcase Tent**  
 6:00 p.m. .... **Sick Hot** ..... **Wish Farms Variety Stage**



## SUNDAY, MARCH 7TH

Coca-Cola Family Day

9:00 a.m. - 10:00 a.m. .... Registration for Baby Contest ..... **Admin. Office (Hillsborough County Babies Only)**  
 10:00 a.m. .... **Gates Open** ..... **Midway opens at 10:00 a.m.**  
 10:30 a.m. - 12:30 p.m. .... Baby Contest ..... **Entenmann's Showcase Tent**  
 11:00 a.m. .... Dairy Showmanship (Adults) ..... **Patterson Co. Livestock Arena**  
 11:30 a.m. .... Dairy Pee Wee Showmanship ..... **Patterson Co. Livestock Arena**  
 12:30 p.m. .... Dairy Costume Ball ..... **Patterson Co. Livestock Arena**  
 2:00 p.m. .... Youth Plant Sale ..... **Patterson Co. Livestock Arena**  
 2:30 p.m. .... Fanta Strawberry Soda Throwdown ..... **Scott's World of Magic Show Stage**  
 6:00 p.m. .... The Detectives ..... **Entenmann's Showcase Tent**  
 6:00 p.m. .... "Ace" Jackson & The Jump Kings ..... **Wish Farms Variety Stage**



## MONDAY, MARCH 8TH

Ace Hardware Grand Parade Day | TECO Ride-A-Thon Day


10:00 a.m. .... **Gates Open** ..... **Midway opens at 10:00 a.m.**  
 1:00 p.m. .... Grand Parade Begins ..... **Downtown Plant City**  
 2:00 p.m. .... Grand Parade Passes by the Festival ..... **Reynolds St.**  
 2:30 p.m. .... Fanta Strawberry Soda Throwdown ..... **Scott's World of Magic Show Stage**  
 3:00 p.m. .... Lamb Jumping Contest ..... **Patterson Co. Livestock Arena**  
 5:00 p.m. .... Strawberry Spaghetti Eating Contest ..... **Stingray Chevrolet Entertainment Tent**  
 6:00 p.m. .... Bound No More ..... **Entenmann's Showcase Tent**  
 6:00 p.m. .... **Valley's End** ..... **Wish Farms Variety Stage**  
 7:00 p.m. .... Lamb Costume Contest ..... **Patterson Co. Livestock Arena**

## Kiddie Korral, opens daily at 10 a.m. Kids Coloring Corner, sponsored by Simply Healthcare Plans, open daily from 10 a.m. - 6 p.m.

No illegal drugs or firearms. No alcoholic beverages, pets, selfie sticks, lasers or drones are allowed on the Festival grounds. If you observe any suspicious activity, please report it to the nearest security guard or deputy.

Dogs and/or other animals are not allowed on the Festival grounds unless they are a service or guide dog, non-human primate or animals in a show or contest. Certified trainers (with ID stating same) of companion dogs/animals will be allowed. All animals in shows or contests are to be removed immediately after the close of the event.

Because of the early printing of this events schedule, changes, errors, deletions, or omissions may occur, in which case the Florida Strawberry Festival reserves the right to construe its own rules and regulations and to decide all matters and differences in regard thereto.

Enjoy a free  from  with every Midway wristband purchase!

## FREE ENTERTAINMENT WISH FARMS VARIETY STAGE

Mike Walker: Daily at 12:30 p.m., 2:30 p.m. & 4:30 p.m. (NO 4:30 p.m. show on March 14)

"Florida's Frank Sinatra", Don Juceam: Thursday, March 4 at 10:30 a.m.

Jimmy Mazz: Thursday, March 11 at 10:30 a.m.

Sponsored By: Florida Blue Medicare

Hola Plant City!: Sunday, March 14 at 6 p.m., Produced By: Coda Sound

## ENTENMANN'S SHOWCASE TENT

Born Lonesome: Daily at 11 a.m., 1 p.m. & 3 p.m., NO 11 a.m. show on March 7.

Sponsored By: Fifth Third Bank

Dennis Lee: Daily at Noon, 2 p.m. & 4 p.m., NO noon show on March 7.

Sponsored By: Global Frequency Living

Electric Woodshed: Thursday, March 4 & Thursday, March 11 at 6 p.m.

First Baptist Church of Plant City Worship Team: Wednesday, March 10 at 6 p.m.

Pastor Calvin "Pee Wee" Callins: Friday, March 5 & Friday, March 12 at 6 p.m.

The Detectives: Sunday, March 7 & Sunday, March 14 at 6 p.m.

FSF Talent Show: Saturday, March 6 & Saturday, March 13 at 6 p.m.

## SMITHFIELD STRAWBERRY TENT

Kazual: Daily at 1:00 p.m., 3:00 p.m. & 6:00 p.m. Sponsored By: Truist

The Stephanie Ann Show: Daily at noon, 4:00 p.m. & 7:00 p.m.

Sponsored By: Russell's Western Wear

## ON GROUNDS

Paul Bunyan Lumberjack Show: Daily at 1:00 p.m., 3:00 p.m. & 5:00 p.m.

Sponsored By: Husqvarna

Runa Pacha "Indian World": Daily at 11 a.m., noon, 2 p.m., 4 p.m., 6 p.m. & 8 p.m. in the Verizon Wireless Gazebo

Circus Incredible: Daily at 12:30 p.m., 3:30 p.m. & 5:30 p.m.

Sponsored By: Visions of Outdoor Living

Robinson's Racing Pigs: Daily at 11:00 a.m., noon, 2:00 p.m., 4:00 p.m., 6:00 p.m. & 8:00 p.m. Sponsored By: Netterfield's Concessions

Dakin Dairy Farmers Milking Parlor: Noon, 2:00 p.m., & 4:00 p.m.

Sponsored By: Bay2Bay Outdoor Services

Meet the Festival's Official Mascots, "Mr. and Miss Berry": Daily in the Orthotic Works Gazebo from 11:00-11:30 a.m., 3:30-4:00 p.m., & 5:30-6:00 p.m.

Johnny D & Sheriff Max Magnum: Daily at noon, 1:00 p.m., 3:00 p.m., 4:00 p.m., 6:00 p.m. & 7:00 p.m. Sponsored By: All American Gutter Protection & TrueStim

Scott's World of Magic: Daily at 11:30 a.m., 1:30 p.m., 4:30 p.m. & 6:30 p.m.

Sponsored By: Windshield Specialists

## CHARLIE GRIMES FAMILY AGRICULTURAL CENTER Livestock Shows, Sales & Contests

### ASTIN FARMS PAVILION

Swine Exhibit: March 4 - March 6

Dairy Exhibit: March 4 - March 7

Steer Exhibit: March 10 - March 13

### SWINDLE FAMILY PAVILION

Mosaic Poultry Show: Daily 10 a.m. - 10 p.m.

Beef Breed Exhibit: March 12 - March 14

Youth Plant Show Exhibit: March 4 - 7

Lamb Show Exhibit: March 8 - March 10

### NEIGHBORHOOD VILLAGE

Neighborhood Village: Daily 10 a.m. to 10 p.m. Sponsored by: Kitchen Craft

Neighborhood Village Youth: Daily 10 a.m. to 10 p.m.

Sponsored by: Hampton Inn & Suites Tampa/ East

Strawberry Queen Exhibit: Daily 10 a.m. to 10 p.m.

### ROY & HELEN PARKE BUILDING

Shoobox Float Display: Daily 10 a.m. - 10 p.m. Sponsored by: TrueStim

### MILTON E. HULL ARMORY BUILDING

East Hillsborough Art Guild Art Show: Daily 10 a.m. to 10 p.m.

Sponsored by: Good Health Saunas

Photography Contest: Daily 10 a.m. to 10 p.m. Sponsored by: Spivey's Concessions

### STRAWBERRY PRODUCTION EXHIBIT

Demonstration of Strawberry Production: West of the Showcase Tent.

Sponsored By: Florida Strawberry Growers Association

### PIONEER VILLAGE

Demonstration of Pioneer Skills: Daily 10 a.m. to 6 p.m. Sponsored by: Florida's Best

## FESTIVAL SERVICES

Badcock Home Furniture & more Mother & Baby Suite: TECO Expo Hall

Images Everywhere! Festival Photos Available at Gates 1, 5, 13, 14, 16

Lost & Found Caboose: East end of the Roy & Helen Parke Building.

Sponsored by: WonderPax

Carolina ATMs are located near Woodrow Wilson Street, the TECO Expo Hall, the Arthur Boring Building and other locations throughout the Festival.

Information Booths: Sponsored by: Uncommon USA

Potillo's Restrooms: Complimentary attendant services available.

Wheelchairs, Electric Scooters and Strollers: Available for rent at Gates 1, 14, 16 and Tour Bus Lot across from Gate 10.

T-Mobile Trams running from Red, Blue and Gray Parking Lots to Gates 10 and 14.



## TUESDAY, MARCH 9TH

Florida Peanut Federation TWOSDAY  
TECO Ride-A-Thon Day

10:00 a.m. .... **Gates Open** ..... **Midway opens at Noon**  
 Noon & 2:00 p.m. .... Peachey's Youth Pretzel Making Clinic ..... **Kiddie Korral**  
 2:00 p.m. .... Adult Strawberry Stemming Contest ..... **Stingray Chevrolet Entertainment Tent**  
 2:30 p.m. .... Fanta Strawberry Soda Throwdown ..... **Scott's World of Magic Show Stage**  
 3:00 p.m. .... Lamb Showmanship ..... **Patterson Co. Livestock Arena**  
 5:00 p.m. .... Lamb Show ..... **Patterson Co. Livestock Arena**  
 6:00 p.m. .... Joe's Garage Band ..... **Entenmann's Showcase Tent**  
 6:00 p.m. .... **HeanonMusic** ..... **Wish Farms Variety Stage**



## WEDNESDAY, MARCH 10TH

Grow Financial FCU American Heroes Day  
TECO Ride-A-Thon Day

10:00 a.m. .... **Gates Open** ..... **Midway opens at Noon**  
 1:00 p.m. .... Super Dog Mega Corndog Eating Contest ..... **Stingray Chevrolet Entertainment Tent**  
 2:30 p.m. .... Fanta Strawberry Soda Throwdown ..... **Scott's World of Magic Show Stage**  
 5:45 p.m. .... **Honor American Heroes** ..... **Wish Farms Variety Stage**  
 6:00 p.m. .... First Baptist Church Plant City Worship Team ..... **Entenmann's Showcase Tent**  
 6:00 p.m. .... Mosaic Youth Steer Show ..... **Patterson Co. Livestock Arena**  
 6:00 p.m. .... **oxford noland** ..... **Wish Farms Variety Stage**



## THURSDAY, MARCH 11TH

Humana Senior Citizens Day  
O'Reilly Auto Parts Ride-A-Thon Day

10:00 a.m. .... **Gates Open** ..... **Midway opens at Noon**  
 10:30 a.m. .... **Jimmy Mazz** ..... **Wish Farms Variety Stage**  
 11:45 a.m. .... Senior Citizens Drawing ..... **Wish Farms Variety Stage (One drawing only - MUST BE PRESENT TO WIN)**  
 2:00 p.m. .... Strawberry Shortcake Eating Contest ..... **Stingray Entertainment Tent**  
 2:30 p.m. .... Fanta Strawberry Soda Throwdown ..... **Scott's World of Magic Show Stage**  
 6:00 p.m. .... Electric Woodshed ..... **Entenmann's Showcase Tent**  
 6:00 p.m. .... **Bits of Grass** ..... **Wish Farms Variety Stage**  
 7:00 p.m. .... Mosaic Youth Steer Showmanship ..... **Patterson Co. Livestock Arena**



## FRIDAY, MARCH 12TH

Tampa Bay Times Day on the Midway  
Moonlight Magic Night

10:00 a.m. .... **Gates Open** ..... **Midway opens at Noon**  
 2:30 p.m. .... Fanta Strawberry Soda Throwdown ..... **Scott's World of Magic Show Stage**  
 3:00 p.m. .... Strawberry Mashed Potato Pie Eating Contest ..... **Stingray Chevrolet Entertainment Tent**  
 6:00 p.m. .... Beef Breed Showmanship ..... **Patterson Co. Livestock Arena**  
 6:00 p.m. .... Pastor "Pee Wee" Callins ..... **Entenmann's Showcase Tent**  
 6:00 p.m. .... **The Descendants** ..... **Wish Farms Variety Stage**  
 10:00 p.m. - 2:00 a.m. .... Moonlight Magic ..... **Midway**



## SATURDAY, MARCH 13TH

Farm Worker Appreciation Day  
Circle K Super Saturday Wristband Day

10:00 a.m. .... **Gates Open** ..... **Midway opens at 10:00 a.m.**  
 10:15 a.m. .... Baby Parade ..... **GT Grandstands**  
 2:30 p.m. .... Fanta Strawberry Soda Throwdown ..... **Scott's World of Magic Show Stage**  
 6:00 p.m. .... Florida Strawberry Festival Talent Show ..... **Entenmann's Showcase Tent**  
 6:00 p.m. .... **Unpainted Souls** ..... **Wish Farms Variety Stage**  
 7:00 p.m. .... Mosaic Youth Steer Sale ..... **Patterson Co. Livestock Arena**



## SUNDAY, MARCH 14TH

Coca-Cola Family Day

10:00 a.m. .... **Gates Open** ..... **Midway opens at 10 a.m.**  
 11:00 a.m. .... Youth Beef Breed Show ..... **Patterson Co. Livestock Arena**  
 1:00 p.m. .... Kitchen Craft Cookware Drawing ..... **Neighborhood Village**  
 2:00 p.m. .... Pulaski Vacation Getaway ..... **TECO Expo Hall**  
 2:30 p.m. .... Fanta Strawberry Soda Throwdown ..... **Scott's World of Magic Show Stage**  
 5:00 p.m. .... Stingray Chevrolet Corvette Drawing ..... **East Ind.**  
 6:00 p.m. .... The Detectives ..... **Entenmann's Showcase Tent**  
 6:00 p.m. .... **HOLA Plant City!** ..... **Wish Farms Variety Stage**

"All Aboard!"



### \*\*\*COVID- 19 Disclaimer\*\*\*

The Florida Strawberry Festival will be adhering to ALL guidelines and recommendations from the Centers for Disease Control, (CDC) as well as, local, county, and state mandates for the 2021 event.