



News Release

For Immediate Release

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Festival Beef Breed Showmanship winners announced

PLANT CITY, Fla. (March 17, 2021) – Exhibitors in the Florida Strawberry Festival’s Beef Breed Showmanship Contest competed against one another on Friday, March 12 to find the event’s top showman.

In the showmanship contest, which takes place in the Patterson Co. Livestock Arena in the Grimes Family Agricultural Center, exhibitors are judged on their ability to present their animals to the judge. They are separated into three categories based on age: senior, intermediate or junior.

In the senior division, Payge Dupre placed first; Mariah Austin placed second, and Case Watson placed third.

In the intermediate division, Shalee Conrad placed first; Raelan Sherouse placed second, and Lillie Myers placed third.

In the junior division, Ansley Bryant placed first; Avery Fales placed second, and Julia Jones placed third.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 500,000 visitors enjoy the festival’s headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2022 Florida Strawberry Festival will take place March 3 - March 13 in Plant City, Fla. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram and Twitter (#berryfest22).

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