



News Release

For Immediate Release

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Festival's Mosaic Youth Steer Sale winners declared

PLANT CITY, Fla. (March 14, 2021) – Exhibitors in the Mosaic Youth Steer Show sold their steer last night in the Mosaic Youth Steer Sale at the Patterson Companies Livestock Arena.

The grand champion steer, exhibited by Jackie Marvin, was purchased for \$22 per pound. The reserve grand champion steer, exhibited by Jace Stines, was purchased for \$8 per pound.

In total, one-hundred-three exhibitors sold their steer in the sale where no exhibitor earned less than \$3 dollars per pound.

“The buyers within our community recognize the importance of investing in the youth livestock program,” said President Paul Davis. “Each contribution can be life-changing for these exhibitors, and, I think we can all agree, that’s an investment worth making.”

The Florida Strawberry Festival hosts six youth livestock shows in total: swine, steers, beef cattle, dairy cattle, lambs, chickens and rabbits. All livestock shows and the swine sale and steer sale take place in the Patterson Companies Livestock Arena.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 500,000 visitors enjoy the festival’s headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2022 Florida Strawberry Festival takes place March 3 through March 13 in Plant City, Fla. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram and Twitter (#berryfest22).

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