



# News Release

## For Immediate Release

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### **Shortcake eating champion awarded at Florida Strawberry Festival**

PLANT CITY, Fla. (March 13, 2021) – The Florida Strawberry Festival announced today the winner of its annual Strawberry Shortcake Eating Contest that took place yesterday on the festival grounds.

Eight competitors were drawn at random to participate in the event and were each served a five-pound shortcake with whipped cream and strawberries. The first eight minutes of the competition the competitors could use a spoon to eat the sweet desserts. From there on out it was hands only.

Sammy Shiver was declared the winner of the contest by eating a five-pound strawberry shortcake more quickly than any of his competitors.

The Strawberry Shortcake Eating Contest is sponsored by Transforming Life Church and is one of nine food contests held at the festival annually. The Super Dog Mega Corndog Eating Contest, Adult Strawberry Stemming Contest, Youth Strawberry Stemming Contest, Deep-Fried Strawberry Pie on a Stick, Strawberry Spaghetti Eating Contest, Strawberry Mashed Potato Pie Eating Contest, Fanta Strawberry Soda Throwdown and Amish Donut Eating Contest all take place during the 11-day event in the Stingray Chevrolet Entertainment Tent.

### **About the Florida Strawberry Festival**

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 500,000 visitors enjoy the festival's headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2021 Florida Strawberry Festival will take place March 4 - March 14 in Plant City, Fla. and we'll be "All Aboard!" For more information, visit [www.flstrawberryfestival.com](http://www.flstrawberryfestival.com), Facebook, Instagram and Twitter (#berryfest21).

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