



News Release

For Immediate Release

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Florida Strawberry Festival's Youth Beef Breed Show winners chosen

PLANT CITY, Fla. (March 17, 2021) – The Florida Strawberry Festival awarded the winners of its annual beef breed show that took place this past weekend in the Patterson Co. Livestock Arena at the Grimes Family Agricultural Center.

In this show sponsored by Bad Boy Mowers, two areas of competition are held for beef cattle and their exhibitors: the beef breed show and the herdsman contest.

Mariah Austin won All Breeds Grand Champion Heifer; Case Watson won All Breeds Reserve Grand Champion Heifer; Kaylee Mixon won All Breeds Grand Champion Bull; Carlie Shenefield won All Breeds Reserve Grand Champion Bull.

Morgan McCullough won Grand Champion Bred and Owned Heifer and Tucker Conrad won Reserve Grand Champion Bred and Owned Heifer.

Carlie Shenefield won Grand Champion Bred and Owned Bull and Kyleigh Criswell won Reserve Grand Champion Bred and Owned Bull.

Case Watson won Grand Champion Angus Heifer and Jayce Ware won Reserve Grand Champion Angus Heifer.

Payge Dupre won Grand Champion Brangus Heifer and Bryanna Mixon won Reserve Grand Champion Brangus Heifer.

Kaylee Mixon won Grand Champion Brangus Bull and Paige Blankenship won Reserve Grand Champion Brangus Bull.

Carter Howell won Grand Champion Simmental Heifer and Bella Ballard won Reserve Grand Champion Simmental Heifer.

Caden Wingfield won Grand Champion Ultrablack Heifer and Madilyn Nichols won Reserve Grand Champion Ultrablack Heifer.

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Colton Blankenship won Grand Champion Ultrablack Bull.

Maddox Sewell won Grand Champion Other Breeds Heifer and Tucker Conrad won Reserve Grand Champion Other Breeds Heifer.

Carlie Shenefield won Grand Champion Other Breeds Bull and Colton Taylor won Reserve Grand Champion Other Breeds Bull.

Mariah Austin won Grand Champion Commercial English Heifer and Avery Fales won Reserve Grand Champion Commercial English Heifer.

Raelan Sherouse won Grand Champion Commercial Brahman Heifer and Bayleigh Finney won Reserve Grand Champion Commercial Brahman Heifer.

In the junior herdsman contest, Kyleigh Criswell won first place and Kaylee Mixon won first place; Mason Goff won second place; Madilyn Nichols won third place.

In the senior herdsman contest, Dustin Mixon won first place.

Carter Howell won the Bill McClelland Scholarship, sponsored by the Florida Strawberry Festival; Morgan McCullough won the Greenhand Award; Reanna Brown won the Jim Thompson Senior Award.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 500,000 visitors enjoy the festival's headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2022 Florida Strawberry Festival took place March 3 through March 13 in Plant City, Fla. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram and Twitter (#berryfest22).

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