



News Release

For Immediate Release

Jennifer L. Morgan
Media Contact
813-752-9194
jennifer@flstrawberryfestival.com

FSF announces New Foods and Free Entertainment for 2022 event

PLANT CITY, Fla. (Feb. 22, 2022) –The Florida Strawberry Festival announced today the new food items and free entertainment visitors can expect at the 2022 event.

Singers, magicians, circus performers, musicians, exhibits and so much more comprise this year’s lineup of new free entertainment. An assortment of confections, strawberry sweets and comfort food treats top the list of new foods.

“We’re back and better than ever,” said Florida Strawberry Festival President Paul Davis. “Our new food items, on grounds entertainment, rides, and attractions for the 11-day event are exceptional! Our vendors and exhibitors have outdone themselves this year by offering unique and interesting food items and products - we can’t wait for you to experience all BerryFest22 has to offer!”

The lineup of new free entertainers is as follows:

Brake Fail

Operating out of Sarasota, Florida, Brake Fail is an eclectic group of performers who know how to put on a show! Executive Producers, Jeff Adams, Loren Berry and Jody Luell, along with band members, Patrick Walsh, Paul Champagne, Chris Durso, Terry Fritts and “The Bracketts” on background vocals, make up the melodic rock sensation of Brake Fail. Brake Fail will be performing in the Publix Showcase Tent on Saturday, March 5 at 6 p.m.

Kirstie Kraus

Kirstie Kraus carries her thirst in her songwriting, live shows and everyday connections with other kindred spirits. The result is a perfect blend of country, funk, blues and rock because with Kirstie, there are no bounds! International Song of the Year winner Kirstie Kraus will take to the Publix Showcase Tent stage at 6 p.m. on Monday, March 7.

-more-

Branson Missouri's The Doug Gabriel Family Show

Doug started singing at the age of two and began using his God-given talent professionally at the age of twelve. He has toured and opened for many stars like Marie Osmond, Roy Clark, Tony Orlando, Tanya Tucker, Bobby Vinton, Mel Tillis, The Gatlins, Moe Bandy, Ronnie McDowell and many more. His effortless talent, intense energy and showstopping performances will keep you coming back every time! The Doug Gabriel Family Show will be performing in the Publix Showcase Tent daily at 11 a.m., 1 p.m. and 3 p.m. with no 11 a.m. show on March 6 or 3 p.m. show on March 13.

Jessica Lynn Witty Featuring Chris Jones

Her award winning single "Catch Me If You Can" was Jessica's first album recorded in 2020 in Nashville, Tennessee. Shortly after that, Jessica amped up the rock and gospel influences on her latest Nashville Recording "Warning Label" once again teaming up with Beard Music Group. Now collaborating with powerhouse Chris Jones, Jessica has a fresh, contemporary take on country music with female power at the forefront! Jessica Lynn Witty and Chris Jones will be performing in the Entenmann's Strawberry Tent daily at noon, 4 p.m. and 7 p.m.

New food items are as follows:

Apple Fry Sundae

Same sweet apple fries, but with an a la mode twist! Crisp Granny Smith apples layered with vanilla ice cream, strawberry compote and topped with fresh strawberries and whipped cream. It tastes as good as it looks! Located at Apple Fries on West Independent.

Fried Mac & Cheese Balls

A comfort food classic everyone will enjoy! Deep-fried till golden brown, crunchy on the outside with creamy ooey goey macaroni and cheese on the inside-YUM! Located at Seasoned Greens near the GT Grandstand entrance.

Applewood Jack Fruit Sandwich,

Applewood BBQ jackfruit sandwiches that will fool any meat lover! The perfect vegan substitute for pulled pork. Located at Seasoned Greens near the GT Grandstand entrance.

Berry Dog

It's a strawberry slaw dog! An all-beef hotdog topped with a strawberry infused slaw. The combination of salty and sweet is spot on! Located at George's Fun Food near Edwards Street west of the Parke Exhibit Building.

Buffalo Cauliflower Macaroni & Cheese Crunch Wrap

This vegan friendly wrap is a perfect blend of carbs, veggies and buffalo goodness! Located at Seasoned Greens near the GT Grandstand entrance.

-more-

Cotton Candy, Strawberry Shortcake, Chocolate Strawberry Fudge, Brownies, Cake Pops & Cupcakes

Follow me to Sweet Treat Lane! This exhibit offers a large assortment of homemade fudge, cake pops, cupcakes, brownies and much more. Fudge varieties include: cotton candy, strawberry shortcake, chocolate strawberry, strawberry cheesecake, strawberry and chocolate. Located at Sweet Treat Lane in the Parke Exhibit Building.

Creamy Lemonade

Just the right mix of freshly squeezed lemons and sugar to make your lips pucker! This cool, creamy, dreamy lemonade delight is also available in strawberry! Located on the eastside of the TECO Expo Hall, west of the Milton E. Hull Building and south of the Entenmann's Strawberry Tent.

Holy Macaroni

Holy Macaroni serves gourmet macaroni and cheese made to order with your choice of pasta, a three- cheese blend and an assortment of veggies, meats or seafood! For guests who can't decide on what to build, Holy Macaroni also has award-winning combinations to choose from. Located on Edwards Street.

Strawberry Southern Comfort Sundae

A homemade sweet potato flavored hard ice cream, topped with torched marshmallows, waffle pieces, brown sugar and Applewood smoked candied bacon. The decadent dessert is drizzled with maple syrup, garnished with sliced Plant City strawberries and a pinch of Cayenne pepper- WOW! Located at Polar Bear Ice Cream on East Independent near Neighborhood Village.

Strawberry Key Lime Funnel Cake

Made with a flavorful strawberry key lime funnel cake batter, the Strawberry Key Lime Funnel Cake is one for the books! Deep-fried till a bright strawberry red, lightly dusted with powdered sugar, layered with fresh sliced Florida strawberries and topped with a tart homemade key lime glaze. Located at Best Around Concessions near Candyland Warehouse north of the Entenmann's Tent.

Strawberry Pina Colada Smoothie

A blend of strawberries, pineapples, cream of coconut and ice, topped with generous slices of pineapple and strawberries. This refreshing tropical island tasting smoothie hits the spot on a hot Festival day! Located at the Cinnamon Saloon near the southside of the Parke Exhibit Building.

Pulled Pork Mac & Cheese

The best of both worlds! A hefty mound of homemade macaroni and cheese with a dollop of slow-roasted pulled pork piled high, and drizzled with a sweet BBQ sauce. YUM! Located at Piggy Palace southwest of the Arthur Boring Building.

-more-

New festival vendors are as follows:

Akoya Pick-A-Pearl

Discover nature's treasure from the sea at Akoya Pick-A-Pearl booth. This exhibit offers a very unique experience for those who enjoy the beauty of pearls and love a surprise! Akoya Pick-A-Pearl imports Akoya oysters from family-owned pearl farms of the Orient. Akoya Pick-A-Pearl is located in the TECO Expo Hall located north of the Parke Exhibit Building.

American Patriot

Staying safe can sometimes mean you need quick access to your weapon. With American Patriot superior gun magnet, you can mount your gun vertically, horizontally or upside down for low-profile storage. American Patriot is located in the Entenmann's Strawberry Tent north of the Milton E. Hull Building.

Annie's Pooch Pops

Annie's Pooch Pops has been hand-making healthy Pooch Pops for decades. These all-natural gourmet pet treats are made in the U.S.A. with 100% human grade ingredients of dehydrated beef. Annie's Pooch Pops is located in the Parke Exhibit Building south of the TECO Expo Hall.

Bethlehem Olive Wood Company

Bethlehem Olive Wood Company creates hand-crafted crosses, nativities, plaques, ornaments, rosaries, bracelets, cross pendants and spiritual figurines. Bethlehem Olive Wood Company is located in the Parke Exhibit Building south of the TECO Expo Hall.

Caramel Kitchen

Caramel Kitchen handcrafts all natural caramel sauces in a variety of flavors including salted, bourbon, chocolate, cinnamon vanilla, espresso, chipotle and more. Their caramel sauces are free of corn syrup, gluten, nuts and preservatives. Caramel Kitchen is located in the Arthur boring building west of the Parke Exhibit Building.

C.I.N. Scarves and Slides

C.I.N. Scarves and Slides wraps and clips come from re-purposed combinations of vintage jewelry and buttons. C.I.N. Scarves and Slides is located in the TECO Expo Hall north of the Parke Exhibit building.

DMK Naturals

Reusable beeswax food wraps made with 100% cotton fiber coated with a blend of pure beeswax, natural pine resin and organic jojoba oil, DMK Naturals is an eco-friendly healthy alternative to plastic wrap and bags. DMK Naturals is located in the North Exhibit Tent north of the Wish Farms Soundstage.

-more-

Doughmakers Kitchen

Homemakers love and professionals praise Doughmakers Kitchen gourmet bakeware! Doughmakers Kitchen bakeware is strong, sturdy, easy to clean and affordable. Located in the North Exhibit Tent north of the Wish Farms Soundstage.

For Pedro's Sake

Spice things up with For Pedro's Sake and their candied jalapeños! This exhibit sells a wide variety of homemade flavored candied jalapeños. They even carry a strawberry chipotle salsa! You can find For Pedro's Sake exhibit in the Parke Exhibit Building south of the TECO Expo Hall.

Grab-N-Go

Grab-N-Go concessions specializes in BBQ ribs, pork chop sandwiches and gourmet baked potatoes. Grab-N-Go is located on East Independent near Neighborhood Village.

Mystical Magical Things

With a very unique product line up, Mystical Magical Things offers a large variety of glittery lanterns, angel and cardinal figurines, garden gnomes and so much more. You can find Mystical Magical Things display located in the Arthur Boring Building west of the Parke Exhibit Building.

Sew A Seed

Sew A Seed offers a variety of handmade phone and tablet pillows, framed artwork, blankets and so much more. Sew A Seed is located in the Entenmann's Strawberry Tent west of the Milton E. Hull Building.

The Alpaca Store

You'll find all things alpaca at this exhibit! Wool plushies, keychains, socks, friendship bracelets, finger puppets, sweaters, hats and home décor. They've got it all! The Alpaca Store is located in the Stadium Exhibit Hall north of the Parke Exhibit Building.

The Fragrant Pomander

Handmade pottery, bottles and perfumes- The Fragrant Pomander has something for everyone! Located near the TECO Expo Hall.

Ye Olde Toffee Shoppe

Ye Olde Toffee Shoppe has old-fashioned candies and English toffees that will melt in your mouth! Offering a large selection of toffees to choose from, we're sure Ye Olde Toffee Shoppe has something sweet for you! Ye Olde Toffee Shoppe booth is located in the Arthur Boring Building west of the Parke Exhibit Building.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 500,000 visitors enjoy the festival's headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2022 Florida Strawberry Festival will take place March 3 – March 13 in Plant City, Fla. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram and Twitter (#BerryFest22).

###