



News Release

For Immediate Release

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Publix offering discounted admission tickets to 2022 Florida Strawberry Festival

PLANT CITY, Fla. (February 2, 2022) – Discounted admission tickets to the 2022 Florida Strawberry Festival will go on sale tomorrow at participating Publix Supermarkets throughout Central and Southwest Florida.

Tickets will be available February 3 through March 13 and can be purchased at the Publix Customer Service Counter. Advance discounted admission tickets are \$8 for adults and \$4 for children 6-12 years old. Children 5 years old and under are admitted free with a paying adult.

“We pride ourselves on creating a family-friendly event,” said Florida Strawberry Festival President Paul Davis. “We hope this discount offer will allow even more families to enjoy our 11-day event.”

Nearly 250 Publix stores throughout Charlotte, DeSoto, Hernando, Highlands, Hillsborough, Lake, Manatee, Marion, Orange, Osceola, Pasco, Pinellas, Polk, Sarasota and Sumter Counties will participate in selling discounted admission tickets as well as promoting the festival to their customers. A select number of stores will also offer discounted strawberry shortcake tickets.

“We’re incredibly thankful for our relationship with the Florida Strawberry Festival,” said Publix Community Relations Manager Brian West. “Offering admission tickets for sale at our stores in central and southwest Florida is a great convenience for our customers, and an easy way to save a little money as well.”

Publix Super Markets will additionally partner with the Festival in hosting Publix Food and Fun Day on Friday, March 4. Festival visitors are invited to present any Publix branded or GreenWise non-perishable and receive a voucher for \$5 off the \$30 wristband and ride most mechanical rides for only \$25. All items collected will be donated to the United Food Bank of Plant City.

To see a list of participating stores, go to www.flstrawberryfestival.com.

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About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 500,000 visitors enjoy the festival's headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2022 Florida Strawberry Festival is March 3 through March 13 in Plant City, Florida. For more information, visit www.flstrawberryfestival.com Facebook, Instagram and Twitter (#berryfest22).