



News Release

For Immediate Release

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Strawberry Ball nets sizeable donation for local food bank

PLANT CITY, Fla. (July 21, 2022) – The Florida Strawberry Festival presented the proceeds from its annual Strawberry Ball to the United Food Bank of Plant City today.

The 48th Strawberry Ball, which was held April 30 in the Charlie Grimes Family Agricultural Center, raised a total of \$50,000 for the nearby food bank. The social event featured dinner, dancing and a live auction, all within an ocean theme of “Under the Sea.”

“This year’s Strawberry Ball was a huge success,” said Florida Strawberry Festival Chairman of the Board Phil Waldron. “Everyone enjoyed the food, the dancing, the theme, the entertainment and, of course, the fellowship, but, more importantly, we find great satisfaction in knowing the fundraising from this event will impact local families in a big way.”

The semi-formal event has been hosted by the Florida Strawberry Festival since its inception. Traditionally, the ball was held prior to the Festival’s opening as a kick-off to the season. Several years ago, however, the committee voted to host the ball after the Festival as a post-event celebration. Additionally, members decided to include a live auction and sponsorship opportunities to raise funds for a charity.

The 49th Strawberry Ball will take place April 29, 2023.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 500,000 visitors enjoy the Festival’s headline entertainment, youth livestock shows, exhibits of commerce and, of course, its world-famous strawberry shortcake. The 88th Annual Florida Strawberry Festival will be held March 2 through March 12, 2023 in Plant City, Fla. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram and Twitter (#berryfest23).

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