



News Release

For Immediate Release

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Keith Sweat cancels festival show

PLANT CITY, Fla. (December 6, 2022) – The Florida Strawberry Festival announced today that Keith Sweat has canceled his performance at the 2023 event due to unforeseen circumstances.

“We are disappointed to report that Keith Sweat will no longer be able to perform at this year’s festival,” said Florida Strawberry Festival President Paul Davis. “We apologize for the inconvenience this may bring to our patrons, but please know we are diligently working to find a replacement, and I am confident we will make an announcement soon.”

The 11-day event’s entertainment committee is working on a plan to fill the open slot for the 7:30 p.m. show on Saturday, March 11. There are 24 headliners scheduled to play on the Wish Farms Soundstage during this year’s festival.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, nearly 500,000 visitors enjoy the festival’s headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2023 Florida Strawberry Festival takes place March 2 through March 12 in Plant City, FL. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram and Twitter (#berryfest23).

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