



News Release

For Immediate Release

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The Isley Brothers to replace Keith Sweat

PLANT CITY, Fla. (Dec. 8, 2022) – The Florida Strawberry Festival announced today that The Isley Brothers will be performing on Saturday, March 11 in place of Keith Sweat.

"We are disappointed that Keith Sweat could not make it," said Florida Strawberry Festival President Davis. "But The Isley Brothers really know how to entertain and will put on a showstopping performance."

Advance tickets for admission and for headline entertainment shows are on sale today, Dec. 8, 2022, and can be purchased online at www.flstrawberryfestival.com, at the Amscot Main Ticket Office located at 2209 W. Oak Avenue in Plant City or by phone at 813-754-1996.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 500,000 visitors enjoy the festival's headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2023 Florida Strawberry Festival where "We Have a Winner!" will take place March 2-12 in Plant City, Fla. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram and Twitter (#berryfest23).

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