



# News Release

## For Immediate Release

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### **The Jacksons cancel festival show, The Pointer Sisters to replace**

PLANT CITY, Fla. (February 16, 2023) – The Florida Strawberry Festival announced today that The Jacksons have canceled their performance at the 2023 event due to a medical emergency.

“Due to a medical emergency, The Jacksons are unable to perform at this year’s Florida Strawberry Festival,” said Florida Strawberry Festival President-Elect Kyle Robinson. “The Jacksons were deeply disappointed to miss this event and expressed their appreciation for their loyal fanbase.”

Grammy award-winning trio The Pointer Sisters will replace The Jacksons and perform at 7:30 p.m. on Wednesday, March 8. There are 24 entertainers scheduled to perform on the Wish Farms Soundstage during the 11-day event.

“While we were looking forward to seeing The Jacksons, we are honored to welcome The Pointer Sisters to Plant City, and the Florida Strawberry Festival, for the very first time,” said Robinson.

Tickets already purchased for The Jacksons will be honored at The Pointer Sisters show. Refunds can be provided through March 7, by contacting the Solution Source Stadium Box Office at 813.754.1996. Purchases made by credit card, through our system, will be credited to your account automatically within three to five business days. If you bought your tickets from a secondary seller, please contact them for additional information.

### **About the Florida Strawberry Festival**

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, more than 500,000 visitors enjoy the festival’s headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2023 Florida Strawberry Festival takes place March 2 through March

12 in Plant City, FL. For more information, visit [www.flstrawberryfestival.com](http://www.flstrawberryfestival.com), Facebook, Instagram, TikTok and Twitter (#berryfest23).

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