



News Release

For Immediate Release

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Willie Nelson & Family sells out festival show

PLANT CITY, Fla. (Feb. 3, 2023) – Willie Nelson & Family’s upcoming performance at the 88th Annual Florida Strawberry Festival is sold out.

Nelson is set to perform Friday, March 3 at 3:30 p.m. on the Wish Farms Soundstage, and about 10,000 guests are expected to attend.

“Aside from a few individual seats here and there, we are pleased to announce Willie’s show is considered a sell out,” said Florida Strawberry Festival President Paul Davis. “The overwhelming response for Willie’s show is truly astounding, and we look forward to seeing so many people enjoy the show.”

Reserved seat tickets are still available for the festival’s other headline entertainment acts and can be purchased online at www.flstrawberryfestival.com, over the phone at 813-754-1996 or at the box office on the festival grounds.

“Keep in mind, all of our other concerts are selling quickly as well,” said Davis. “So we encourage all our guests to secure any extra tickets as soon as possible.”

In addition to headline entertainment, the event will host over 20 on-grounds entertainers, more than 85 rides, 150 food vendors, seven livestock shows, six food contests and hundreds of arts and crafts.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 500,000 visitors enjoy the festival’s headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2023 Florida Strawberry Festival where “We Have a Winner!” will take place March 2 - March 12 at 2209 W. Oak Avenue in Plant City, Fla. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram, Twitter and TikTok (#berryfest23).

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