



# News Release

## For Immediate Release

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### **Publix Super Market stores offering discounted admission tickets to 2023 Festival**

PLANT CITY, Fla. (Feb. 1, 2023) – Discounted admission tickets to the 2023 Florida Strawberry Festival will go on sale tomorrow at participating Publix Super Market stores throughout central and southwest Florida and online.

Tickets can be purchased February 2 through March 12 at select Publix Super Market stores and at [www.flstrawberryfestival.com](http://www.flstrawberryfestival.com). Advance discounted admission tickets are \$8 for adults and \$4 for children 6-12 years old. Children 5 years old and under are admitted free with a paying adult.

“The Florida Strawberry Festival and Publix Super Markets are both leaders in customer satisfaction and ensuring their guests have the best possible experience,” said Florida Strawberry Festival President Kyle Robinson. “We are ‘BERRY’ excited to once again team up with Publix to offer discounted admission tickets in more than 200 Publix Super Market locations in central and southwest Florida!”

More than 200 Publix stores throughout Charlotte, DeSoto, Hernando, Highlands, Hillsborough, Lake, Manatee, Marion, Orange, Osceola, Pasco, Pinellas, Polk, Sarasota and Sumter Counties will participate in selling discounted admission tickets as well as promoting the Festival to their customers. A select number of stores will also offer discounted strawberry shortcake tickets.

“We’re proud the relationships we build in the communities we serve. Our relationship with the Florida Strawberry Festival is a winner,” said Publix Community Relations Manager Brian West. “Offering discount admission tickets at our central and southwest Florida stores is a convenience for our customers, and a great way to save money as well.”

To see a list of participating stores, go to [www.flstrawberryfestival.com](http://www.flstrawberryfestival.com).

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## **About the Florida Strawberry Festival**

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 500,000 visitors enjoy the Festival's headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2023 Florida Strawberry Festival is March 2 through March 12 in Plant City, Florida. For more information, visit [www.flstrawberryfestival.com](http://www.flstrawberryfestival.com) Facebook, Instagram, Twitter and TikTok (#berryfest23).

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