



# News Release

## For Immediate Release

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### **Deep-Fried Strawberry Shortcake on a Stick team awarded top honors at 2023 event**

PLANT CITY, Fla. (March 3, 2023) – The Florida Strawberry Festival announced today the winner of its Deep-Fried Strawberry Shortcake on a Stick Relay that took place this afternoon on the Festival grounds.

Team members Mary Jo Button, Charlie Frankel, Ron Cefali and Doug Button from Florida won the event where each contestant is given a Deep-Fried Strawberry Shortcake on a Stick to eat. The first team to eat all of their strawberry treats is declared the winner.

The Deep-Fried Strawberry Shortcake on a Stick is one of eight food contests held at the festival annually. The Strawberry Shortcake Eating Contest, Youth Strawberry Stemming Contest, Strawberry Spaghetti Eating Contest, Adult Strawberry Stemming Contest, Strawberry Mashed Potato Pie Eating Contest, and Amish Donut Eating Contest all take place during the 11-day event in the Stingray Chevrolet Entertainment Tent.

### **About the Florida Strawberry Festival**

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 500,000 visitors enjoy the Festival's headline entertainment, youth livestock shows, exhibits of commerce and, of course, its world-famous strawberry shortcake. The 2023 Florida Strawberry Festival, where will be held March 2 through March 12 in Plant City, Fla. For more information, visit [www.flstrawberryfestival.com](http://www.flstrawberryfestival.com), Facebook, Instagram and Twitter (#berrfest23).

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