



News Release

For Immediate Release

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Lynyrd Skynyrd still set to perform at BerryFest23

PLANT CITY, Fla. (March 6, 2023) – The Florida Strawberry Festival announced today that Lynyrd Skynyrd is still set to perform at the 2023 event.

The band announced Sunday night on their Facebook page that band member Gary Rossington passed away. Rossington was an original Lynyrd Skynyrd band member, skilled guitarist, and songwriter.

“Our Festival has lost a great friend, entertainer, and music icon,” said Florida Strawberry Festival President Paul Davis. “Our hearts go out to his entire family, all his fans and to the thousands of people whose lives he has enriched. We know we will have a special guest and guardian angel watching over this performance.”

The Lynyrd Skynyrd concert is still scheduled for Sunday, March 12 at 7:30 p.m. on the Wish Farms Soundstage. Tickets are still available for purchase.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, more than 500,000 visitors enjoy the festival’s headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2023 Florida Strawberry Festival takes place March 2 through March 12 in Plant City, FL. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram, TikTok and Twitter (#berryfest23).

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