



# News Release

## For Immediate Release

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### **Florida Strawberry Festival Shortcake eating champion announced**

PLANT CITY, Fla. (March 10, 2023) – The Florida Strawberry Festival announced the winner of its annual Strawberry Shortcake Eating Contest that took place yesterday on the festival grounds.

Ten competitors were drawn at random to participate in the event and were each served a four-pound shortcake with whipped cream and strawberries. The first eight minutes of the competition the competitors could use a spoon to eat the sweet desserts. From there on out it was hands only.

Aaron Evans was declared the winner of the contest by eating a four-pound strawberry shortcake more quickly than any of his competitors.

The Strawberry Shortcake Eating Contest is sponsored by St. Clements Make Your Own Shortcake and is one of eight food contests held at the festival annually. The Super Dog Mega Corndog Eating Contest, Adult Strawberry Stemming Contest, Youth Strawberry Stemming Contest, Deep-Fried Strawberry Shortcake on a Stick, Strawberry Spaghetti Eating Contest, Strawberry Mashed Potato Pie Eating Contest and Amish Donut Eating Contest all take place during the 11-day event in the Stingray Chevrolet Entertainment Tent.

### **About the Florida Strawberry Festival**

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, more than 500,000 visitors enjoy the festival's headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2023 Florida Strawberry Festival will take place March 2 - March 12 in Plant City, Fla. For more information, visit [www.flstrawberryfestival.com](http://www.flstrawberryfestival.com), Facebook, Instagram and Twitter (#berryfest23).

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