



# News Release

## For Immediate Release

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### **Cody Johnson to perform at the 2024 Florida Strawberry Festival**

PLANT CITY, Fla. (Nov. 27, 2023) – The Florida Strawberry Festival announced today that Cody Johnson will perform on Sunday, March 10 at 7:30 p.m. on the Wish Farms Soundstage. Johnson will complete the Festival’s headline entertainment lineup for the 2024 season.

"The Strawberry Festival is very excited about this big announcement," said Florida Strawberry Festival President Kyle Robinson. "We are pleased to announce that Cody Johnson will be bringing his incredible show to BerryFest24! The Festival has always strived to bring some of the biggest names in entertainment to our community and Cody Johnson will take us to the next level. COJO will close out our 11-day event, and this show will be ‘Out of This World’."

Advance tickets for admission and for headline entertainment shows will go on sale Thursday, Dec. 7, 2023, at 8 a.m. EST and can be purchased online at [www.flstrawberryfestival.com](http://www.flstrawberryfestival.com), at the Amscot Main Ticket Office located at 2209 W. Oak Avenue in Plant City and by phone at 813-754-1996.

### **About the Florida Strawberry Festival**

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 600,000 visitors enjoy the festival’s headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2024 Florida Strawberry Festival where we are “Out of This World!” will take place February 29 – March 10 in Plant City, Fla. For more information, visit [www.flstrawberryfestival.com](http://www.flstrawberryfestival.com), Facebook, Instagram, and X (formerly known as Twitter) (#berryfest24).

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