



## **STRAWBERRY PARADE**

**March 4<sup>th</sup>, 2024, at 1:00 P.M.**

**Moves through downtown Plant City to Sammonds Road**

**Chairperson: Gail Lyons, Berry Fine Productions (813) 967-6366**

**Applications Available: December 1<sup>st</sup>, 2023**

**Application Deadline: Monday, February 12, 2024, at Midnight.**

**Parade Position Letters will be sent by email: By the week of February 19, 2024**

**Mandatory Driver Meeting: February 27, 2024, at 6:00 PM**

Over 30,000 viewers pack the parade route to view the beautiful floats, outstanding musical groups, and unique distinctive feature units that plunge you into the glamour and excitement that this parade encompasses.

### **RULES AND REGULATIONS**

1. All applications are subject to approval by the Parade Committee. Upon acceptance, an official position letter will be emailed by February 20<sup>th</sup>, 2024. Entries are approved by the committee based on “**SHOW VALUE**” to the overall parade and/or theme. Understanding that a parade, by its nature, is an entertainment medium, the contribution of each unit to this. The concept is critical. Artistic beauty, use of colors, animation, special effects, originality, rider personnel, and visual appeal all come into play in determining the acceptability of the entry. Because of this “total show concept,” our parades are not a platform for social issues or targeted special groups. **By making an application for entry, it is understood and agreed that the decision of our committee is final.**
2. A sketch, design, and description plan for your entry must accompany this Application. **On arrival at the parade formation area, entries not conforming with Description as per application may be prohibited from participation in the parade.**
3. **All drivers must have a legal current Driver's License and insurance.**

4. **Parade applications cannot be accepted without a certificate of insurance.**
5. The use of “Queens” and similar individuals will be limited to our own Festival royalty and invited visiting royalty.
6. Firearms, rifles, pistols, or cannons firing blanks or powder charges may not be used in the parade. Firecrackers may not be discharged in the staging area or in the line of march.
7. All automobiles must be decorated, except for candidates for public office. Automobiles not completely decorated will not be allowed in the parade unless approved individually by the parade committee. **Proof of Insurance is required.**
8. **No open dually style trailers will be permitted in the parade. Wheels must be constructed under the platform of the trailer being used. Exposed wheels are considered illegal for use. This rule will be strictly enforced.**
9. Walking units are limited to musical units, drill teams, or unique units approved by the parade committee. **NO ONE YOUNGER THAN 12 YEARS OF AGE WILL BE ALLOWED TO WALK IN THE PARADE. THERE MUST BE 2 SPOTTERS AGE 18 OR OLDER WEARING A REFLECTIVE VEST WALKING ALONG THE FLOAT. THIS RULE WILL BE STRICTLY ENFORCED.**
10. Antique Cars are cars that were built before 1979. **Proof of Insurance is required.**
11. The consumption of alcoholic beverages in the staging area or in the line of march will not be tolerated.
12. The number of vehicles per unit is required by the Parade Committee to be no more than 4.
13. No stopping at any point in the parade line of march. **All units must always move forward. No gaps!!!!**
14. Smoking will not be permitted in the line of March.
15. All parade entries must have with their unit the Official Position Letter, which is provided at the mandatory meeting, Your number will be placed by a Parade Marshal, once you are in position.
16. Anyone participating in this contest by way of entry hereby agrees and consents to the use of any picture of the contestant in any or all publications, TV, publicity Tbrochure, internet, etc., that Berry Fine Productions may desire.
17. **Mandatory Parade Meeting to be held Tuesday February 27, 2024, at 6:00 PM, Plant City High School Auditorium, One Raider Place, Plant City, FL. 33566. At least one authorized representative of an entry must be present at this meeting conducted by the Plant City Police Department and Berry Fine Productions.**

**AWARD DIVISIONS:**

1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> Places  
For the following divisions:

Most Outstanding Business/Commercial Float  
Most Outstanding Antique Division  
Most Outstanding Special Feature Division  
Most Outstanding Marching Band Unit  
Most Outstanding Civic Division  
Most Outstanding Church Division  
Grand Marshal Trophy

**The 1<sup>st</sup> place winners will be at the beginning of the lineup in the  
2025 Strawberry Grand Parade  
Once you are notified of your award please contact  
Gail Lyons  
(813)967-6366**

**2024 STRAWBERRY PARADE  
APPLICATION**  
Parade Date: **Monday, March 4<sup>th</sup>, 2023 1:00 P.M.**

**DEADLINE: APPLICATIONS ARE DUE February 19<sup>th</sup>, 2024 BY Midnight**

**\*\*NOTE\*\* PLEASE COMPLETE ALL OF THE FOLLOWING**

Name of Business/Organization/Club/Group: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ St \_\_\_\_\_ Zip \_\_\_\_\_

Name of Individual in charge: \_\_\_\_\_ Ph# \_\_\_\_\_

2nd Ph# \_\_\_\_\_ Cell# \_\_\_\_\_

Email Address: \_\_\_\_\_

**\*\* No Applications will be accepted unless we have received the hold harmless waiver attached\*\***

**TYPE OF ENTRY (choose all that apply & please print clearly)**

\_\_\_\_\_ **Float:** Title appearing on float \_\_\_\_\_  
Built by \_\_\_\_\_  
Will there be music on float? \_\_\_\_\_  
Approximate length of float \_\_\_\_\_

\_\_\_\_\_ **Antique Car:** Cars built before **1979. (Proof of Insurance to be submitted with application)**

\_\_\_\_\_ **Automobiles:** Groups, Civic Clubs, etc., are allowed one decorated automobile. All automobiles will have to be **completely decorated**, with the exceptions of candidates for public office. **(Proof of Insurance must be submitted with the application.)**

\_\_\_\_\_ **Walking Units:** Describe the unit (type) \_\_\_\_\_  
Units are limited to musical units (other than bands), drill teams, or unique units approved by the Parade Committee. **No one younger than 12 years of age will be allowed to walk in the parade. There must be 2 spotters age 18 or older wearing a reflective vest walking along the float.**

## 2024 STRAWBERRY PARADE APPLICATION

\_\_\_\_\_ **Other:** Describe \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### **REQUIRED: Description of the unit to be used by Emcee, TV, Radio, and Newspaper.**

**Mail Applications to**      **Berry Fine Productions**  
4124 Swindell Road  
Plant City, FL 33565

Or email: [strawberrygrandparade@gmail.com](mailto:strawberrygrandparade@gmail.com)

Anyone participating in this event by way of entry, hereby agrees and consents to the use of any picture of the contestant in any or all publications, TV, publicity brochure, internet, etc., that Berry Fine Productions may desire.

The Applicant shall indemnify and hold Berry Fine Productions harmless from any claims, damages, causes of action, suits, personal injuries, and/or property damage (including attorney's fees and costs of defense at both the trial and appellate levels) resulting from the operation of the Applicant's parade entry, any actions or inactions (including the violation of any of the attached rules and regulations) of Applicant or of any individuals participating, riding on, or walking with the Applicant's parade entry. A copy of liability insurance coverage must be attached with this application and must identify Berry Fine Productions as an additional insured. **NO EXCEPTIONS.**

**I, the undersigned, have read the attached rules and am familiar with the rules and regulations governing the Strawberry Grand Parade and agree to abide by them as set forth.**

**Signature** \_\_\_\_\_ **Date** \_\_\_\_\_