



# News Release

## For Immediate Release

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### **Tickets for Florida Strawberry Festival headline entertainment shows on sale tomorrow**

PLANT CITY, Fla. (Dec. 6, 2023) – Tickets for the Florida Strawberry Festival’s headline entertainment shows on the Wish Farms Soundstage will go on sale tomorrow morning, Dec. 7 at 8 a.m. EST.

Tickets to all shows can be purchased online at [www.flstrawberryfestival.com](http://www.flstrawberryfestival.com), by phone at 813-754-1996 or at the Amscot Main Ticket Office located at 2209 W. Oak Avenue in Plant City.

Nearly 20 concerts including FOREIGNER, Jordan Davis, Black Eyed Peas, Parker McCollum, ZZ TOP, The Beach Boys, The Commodores, Riley Green, Cody Johnson, and more comprise the wide variety of entertainment offered in the 2024 lineup.

“We were thrilled with the response we received from our headline entertainment announcement and we’re gearing up for a terrific sale,” said Florida Strawberry Festival President Kyle Robinson. “We look forward to seeing our patrons tomorrow morning and sharing in the excitement of this highly-anticipated day.”

Advance tickets for admission are also available beginning tomorrow and can be bought while purchasing tickets for shows. Advance admission tickets are \$10 for adults, \$4 for children 6 to 12 years old, and children 5 years old and under are admitted free. Beginning February 29, admission tickets purchased at the gates will be \$15 for adults, \$5 for children 6 to 12 years old, and free for children 5 years old and under.

“We encourage everyone to secure their tickets early,” said Robinson. “Advance gate admission tickets are discounted and concert tickets always make a great stocking stuffer.”

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## **About the Florida Strawberry Festival**

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, more than 600,000 visitors enjoy the Festival's headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2024 Florida Strawberry Festival will take place February 29 through March 10 in Plant City, Fla. For more information, visit [www.flstrawberryfestival.com](http://www.flstrawberryfestival.com), Facebook, Instagram and X, formerly known as Twitter, (#berryfest24).

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