



News Release

For Immediate Release

Jennifer L. Morgan
Media Contact
813-752-9194

jennifer@flstrawberryfestival.com

Festival elects two new associate directors

PLANT CITY, Fla. (Jan. 22, 2024) – The Florida Strawberry Festival board of directors recently voted to elect its newest associate directors, Justin Hall and Judge James Moody III.

The 11-day event’s board of directors is comprised of 16 directors and 14 associate directors. New associate directors are elected by the board from a group of nominated candidates.

“We are excited to welcome Justin Hall and Judge James Moody, III, to the Festival’s associate board of directors. Both individuals will bring valuable perspectives that will help guide the Festival’s future,” said Florida Strawberry Festival Chairman of the Board Danny Coton. “We extend our sincere congratulations to both of these strong leaders and look forward to achieving new milestones together.”

Hall has worked for several years as a festival ambassador and stadium operations volunteer. He has also served with the Plant City Optimist Club, volunteering at many of their annual functions. He is a member of First Baptist Church Plant City. He and his wife, Christina, have been married for eight years and have two children, Adriana (5) and Gaines (4).

"I am honored to serve as an associate director and to continue giving back to a hometown institution that celebrates what is right with our community while also preserving the fabric of Plant City's heritage," said Hall.

Moody has served as a member of the parade luncheon committee for 15 years. He is a Plant City native and 1996 graduate of Plant City High School. He was appointed to the judicial bench in 2019 and requested to be moved to the Plant City Courthouse to continue to serve the community in which he grew up. He and his wife, Courtney, have two boys and live locally.

“Becoming an associate director gives me the opportunity to continue the tradition of service to Plant City that has always been valued in my family,” said Moody. “Just as I am currently wearing

-more-

my grandfather's black robe as judge, I look forward to now wearing the red coat in my service to the Florida Strawberry Festival as he did over 50 years ago.”

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, more than 600,000 visitors enjoy the festival's headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2024 Florida Strawberry Festival will take place February 29 through March 10 in Plant City, Fla. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram, and X, formerly known as Twitter. (#berryfest24).

###