



News Release

For Immediate Release

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Seventy- three swine sold in Festival’s Mosaic Youth Swine Sale

PLANT CITY, Fla. (March 2, 2024) – Exhibitors in the Mosaic Youth Swine Show sold their pigs Friday, March 1 in the Mosaic Youth Swine Sale at the Grimes Family Agricultural Center.

The grand champion pig, exhibited by Kaygenn Wood, was purchased by RAOK Boutique and Comer Tools for \$30 per pound. The reserve grand champion pig, exhibited by Sophia Briel, was purchased by Pipe Pros for \$29.90 per pound.

In total, 73 exhibitors sold their pigs in the sale where no exhibitor earned less than \$10 per pound.

“Our community is amazing,” said Florida Strawberry Festival President Kyle Robinson. “So many came to the Festival’s swine sale last night to support youth in agriculture. Due to the hard work of our FFA, 4H and YLPA students, and the generosity of our livestock buyers, the sale totaled more than \$322,000. This money will be a great asset to our youth exhibitors as it will be used to further their education and propel them into the future.”

The Florida Strawberry Festival hosts seven youth livestock shows in total: swine, steers, beef cattle, dairy cattle, lambs and chickens. All livestock shows and the swine sale and steer sale take place in the Patterson Companies Livestock Arena.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 600,000 visitors enjoy the festival’s headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2024 Florida Strawberry Festival is “Out of This World!” and takes place February 29 - March 10 in Plant City, Fla. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram, Tik Tok, and X, formerly known as Twitter (#berryfest24).

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