



News Release

For Immediate Release

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2024 Grand Parade winners announced at Florida Strawberry Festival

PLANT CITY, Fla. (March 5, 2024) – The winning groups in the Florida Strawberry Festival’s Grand Parade were announced today.

The Grand Parade, produced by Berry Fine Productions, stretches two miles and draws thousands of viewers from Plant City and the surrounding areas. Entries in the parade include marching bands, local businesses, royalty, church groups and more.

In the best antique division, Practical Coatings won first place, Haynes Motorsports won second, and C&C SVCs won third.

In the special feature division, Rising Theatre won first place, Mariachi Band won second, and 66th Anniversary won third.

In the civic/church division, Ekklesia Revived won first place, Faith Christain won second, and Kingdom Creations Ministry won third.

In the marching unit division, Plant City JROTC won first place, Icon won second, and Plant City/ Durant All- American won third.

In the school clubs/youth sports groups division, J.S. Robinson Elementary won first place; Plant City Little League won second, and Egyptian Temple Shriners won third.

In the business/commercial division, International Showman Association won first place; Rough Riders won second, and 1916/Dukes won third.

The Grand Marshal Trophy was awarded to GreenLife Environmental.

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About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 600,000 visitors enjoy the festival's headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2024 Florida Strawberry Festival will take place February 29 through March 10 in Plant City, Fla. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram and Twitter (#berryfest24).

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