



News Release

For Immediate Release

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Cody Johnson sells out Festival show

PLANT CITY, Fla. (Mar. 2, 2024) – Cody Johnson’s upcoming performance at the 89th Annual Florida Strawberry Festival is officially sold out.

Johnson is set to perform Sunday, March 10 at 7:30 p.m. on the Wish Farms Soundstage, and approximately 10,000 guests are expected to attend.

“We are pleased to announce COJO’s show is a sellout,” said Florida Strawberry Festival President Kyle Robinson. “The overwhelming response for Cody Johnson’s show is truly astounding, and we look forward to seeing so many people enjoy the show.”

Reserved seat tickets are still available for the Festival’s other headline entertainment acts and can be purchased online at www.flstrawberryfestival.com, over the phone at 813-754-1996 or at the box office on the Festival grounds.

“Keep in mind, all of our other concerts are selling quickly as well,” said Robinson. “So, we encourage all our guests to secure any extra tickets as soon as possible.”

In addition to headline entertainment, the event will host over 20 on-grounds entertainers, more than 85 rides, 150 food vendors, seven livestock shows, six food contests and hundreds of arts and crafts.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, more than 600,000 visitors enjoy the festival’s headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2024 Florida Strawberry Festival is “Out of This World!” and will take place February 29 - March 10 at 2209 W. Oak Avenue in Plant City, Fla. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram, X (formerly known as Twitter) and TikTok (#berryfest24).

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