



News Release

For Immediate Release

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Festival announces 2024 exhibits contest winners

PLANT CITY, Fla. (March 2, 2024) – The Florida Strawberry Festival announced today the winners of its annual exhibits contest.

Each year, every exhibit including outside concessions, civic clubs, educational exhibits, arts and crafts, and others are judged on decoration and overall presentation.

In the arts and crafts category, Bee Haven won first place, Garden St. Market second place, and Farmer’s Lane third place.

In the commercial exhibits category, Robert W. Willaford Railroad won first place, Fox Lane Basket won second place, and Korie’s Kloset won third place.

In the outside concessions category, Cookie Barn won first place, Piggy Palace won second place, Apple Fries won third place.

In the educational exhibits category, 4-H won first place.

In the civic clubs category, Transforming Life Ministries won first place, St. Clement Catholic Church Make Your Own Shortcake second place, and Hillsborough County Sheriff’s Office third place.

In the agricultural exhibits category, Parkesdale Greenhouse won first place, Wish Farms second place, and Parkesdale Farms third place.

An award of distinction was given to the Southern Style Sweet Tee’s.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 600,000 visitors enjoy the festival’s headline entertainment, youth livestock shows, exhibits of commerce and, of course, its

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strawberry shortcake. The 2024 Florida Strawberry Festival takes place February 29 – March 10 in Plant City, Fla. For more information, visit www.flstrawberryfestival.com, Facebook, Instagramm, TikTok and X, formerly known as Twitter (#berryfest24).

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