



News Release

For Immediate Release

Jennifer Morgan
Media Contact
813-752-9194

Jennifer@flstrawberryfestival.com

Deep-Fried Strawberry Shortcake on a Stick team awarded top honors at 2024 event

PLANT CITY, Fla. (March 2, 2024) – The Florida Strawberry Festival announced today the winner of its Deep-Fried Strawberry Shortcake on a Stick Relay that took place yesterday on the Festival grounds.

Team “Strangers” from Florida won the event where each contestant is given a Deep-Fried Strawberry Shortcake on a Stick to eat. The first team to eat all of their strawberry treats is declared the winner.

The Deep-Fried Strawberry Shortcake on a Stick is one of eight food contests held at the festival annually. The Strawberry Shortcake Eating Contest, Youth Strawberry Stemming Contest, Strawberry Spaghetti Eating Contest, Adult Strawberry Stemming Contest, Strawberry Mashed Potato Pie Eating Contest, and Amish Donut Eating Contest all take place during the 11-day event in the Stingray Chevrolet Entertainment Pavilion.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 600,000 visitors enjoy the Festival’s headline entertainment, youth livestock shows, exhibits of commerce and, of course, its world-famous strawberry shortcake. The 2024 Florida Strawberry Festival, where it’s “Out of This World!” will be held February 29 through March 10 in Plant City, Fla. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram, and X, formerly known as Twitter. (#berryfest24).

###