



News Release

For Immediate Release

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Festival presents United Food Bank of Plant City with sizeable donation

PLANT CITY, Fla. (June 26, 2024) – The Florida Strawberry Festival presented the proceeds from its annual Strawberry Ball to the United Food Bank of Plant City today at their new facility located at 2001 E. Cherry Street Plant City.

The 50th Annual Strawberry Ball, presented by Brewington’s Towing & Recovery was held Saturday, April 27, in the Charlie Grimes Family Agricultural Center, and raised a total of \$60,550 for the nearby food bank. The social event featured dinner, dancing, and a live auction.

“We are very happy to have the opportunity to assist the food bank in furthering their mission,” said Florida Strawberry Festival Chairman of the Board Daniel Coton. “The food bank serves a vital role in our community and helps provide for the needs of so many families.”

The semi-formal event has been hosted by the Florida Strawberry Festival since its inception. Several years ago, ball committee members decided to include a live auction and sponsorship opportunities to raise funds for a local charity.

The 51st Annual Strawberry Ball will take place April 26, 2025.

About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, more than 600,000 visitors enjoy the Festival’s headline entertainment, youth livestock shows, exhibits of commerce and, of course, its world- famous strawberry shortcake. The 90th Annual Florida Strawberry Festival will be held February 27 - March 9, 2025, in Plant City, Fla. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram, and Twitter (#berryfest25).

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