



News Release

For Immediate Release

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Florida Strawberry Festival® announces headline entertainment lineup for 2025 event

PLANT CITY, Fla. (Nov. 8, 2024) – The Florida Strawberry Festival® released today its lineup of artists performing on the Wish Farms Soundstage at the 2025 event.

The lineup is as follows:

Thurs., Feb. 27	10:30 a.m.	JIMMY STURR & HIS ORCHESTRA
	3:30 p.m.	TOMMY JAMES & THE SHONDELLS
	7:30 p.m.	NATE SMITH
Fri., Feb. 28	3:30 p.m.	ROOTS & BOOTS with SAMMY KERSHAW, AARON TIPPIN and COLLIN RAYE
	7:30 p.m.	To Be Announced
Sat., Mar. 1	3:30 p.m.	HOME FREE
	7:30 p.m.	LAUREN DAIGLE
Sun., Mar. 2	7:30 p.m.	BAILEY ZIMMERMAN
Mon., Mar. 3	3:30 p.m.	CORNELL GUNTER'S COASTERS, THE DRIFTERS, THE PLATTERS
	7:30 p.m.	To Be Announced
Tues., Mar. 4	3:30 p.m.	SARA EVANS
	7:30 p.m.	To Be Announced
Wed., Mar. 5	3:30 p.m.	THE BELLAMY BROTHERS
	7:30 p.m.	LYNYRD SKYNYRD
Thurs., Mar. 6	10:30 a.m.	JIMMY FORTUNE
	3:30 p.m.	THE OAK RIDGE BOYS
	7:30 p.m.	To Be Announced

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Fri., Mar. 7	3:30 p.m. 7:30 p.m.	THE BEACH BOYS JON PARDI
Sat., Mar. 8	3:30 p.m. 7:30 p.m.	SAWYER BROWN NELLY
Sun., Mar. 9	7:30 p.m.	To Be Announced

Advance tickets for gate admission and headline entertainment shows will go on sale Thursday, Dec. 12, 2024 at 8 a.m. EST at the Amscot Main Ticket Office located at 2209 W. Oak Avenue in Plant City, and can be purchased online at www.flstrawberryfestival.com, on the Festival's app, or by phone at 813-754-1996.

“As we unveil our headline entertainment for BerryFest25, I am beyond excited to say this year’s theme perfectly captures the energy and anticipation surrounding our incredible lineup,” said Florida Strawberry Festival® President Kyle Robinson. “We’re thrilled to welcome chart-topping stars like Lauren Daigle, The Beach Boys, Nelly, Jon Pardi, Lynyrd Skynyrd, Sawyer Brown, Bailey Zimmerman, and many more, who will bring their talent and excitement to our stage. With such amazing performances in store, this year’s Festival is sure to be one for the books. We’ve worked hard to create an event that celebrates not just our community’s love for strawberries, but also our shared passion for music, fun, and tradition. Get ready- ‘The Stage Is Set!,’ and we can’t wait to see you there!”

About the Florida Strawberry Festival®

The Florida Strawberry Festival® is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, over 600,000 visitors enjoy the Festival’s headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 90th Annual Florida Strawberry Festival® where “The Stage Is Set!” will take place February 27 – March 9, 2025, in Plant City, Fla. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram, and X (#berryfest25).

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