



News Release

For Immediate Release

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Tickets for Florida Strawberry Festival headline entertainment shows on sale today

PLANT CITY, Fla. (Dec. 12, 2024) –The Florida Strawberry Festival announced today that tickets for all 20 headline entertainment shows on the Wish Farms Soundstage are on sale now.

Tickets can be purchased starting today, December 12, at 8 a.m. EST through Sunday, March 9 online at www.flstrawberryfestival.com, by phone at 813-754-1996, on the Festival’s app, or at the Amscot Main Ticket Office located at 2209 W. Oak Avenue in Plant City. All ADA seating tickets must be purchased by phone at 813-719-6680.

More than 20 concerts including Nate Smith, REBA, Home Free, Lauren Daigle, Bailey Zimmerman, Chris Tomlin, Boyz II Men, The Beach Boys, Sawyer Brown, Jon Pardi, Nelly, John Fogerty, and more comprise the wide variety of entertainment offered in the 2025 lineup.

“With the stage set for BerryFest25, we’re thrilled to present a lineup that embodies the heart and soul of our festival,” said Florida Strawberry Festival President Kyle Robinson. “As tickets go on sale today, we invite our cherished patrons to secure their seats early and join us in celebrating 90 years of unforgettable performances and community spirit.”

Advance tickets for gate admission are also available and can be bought while purchasing tickets for shows. Advance admission tickets are \$10 for adults, \$4 for children 6 to 12 years old, and children 5 years old and under are admitted free. Beginning Thursday, February 27, admission tickets purchased at the gates during the Festival will be \$15 for adults, \$5 for children 6 to 12 years old, and free for children 5 years old and under.

“This year’s festival promises to be a landmark event featuring a diverse array of artists who will light up our stage like never before,” said Robinson. “We encourage everyone to purchase their tickets promptly, as they make perfect holiday gifts and ensure you won’t miss out on the magic that awaits at BerryFest25.”

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About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, more than 600,000 visitors enjoy the Festival's headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2025 Florida Strawberry Festival will take place February 27 through March 9 in Plant City, Fla. For more information, visit www.flstrawberryfestival.com, Facebook, Instagram and X, TikTok (#berryfest25).

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