## FREE ENTERTAINMENT PUBLIX SHOWCASE TENT

Amazing Veranica Her Incredible Friends 11 a.m., 1 p.m. & 3 p.m. NO 11 a.m. show on

Noon, 2 p.m. & 4 p.m. NO March 2 Sponsored by: Fifth Third Bank



Reach City Worship Saturday, March 1



Dennis Lee

Soundtraxx Band Sunday, March 2

Rekindled Grass



Monday, March 3

Valley's End

Thursday, February 27

6 p.m.



Martin & Kelly

Friday, February 28

TARPON SPRINGS

CLEARWATER

ST. PETERSBU



Gospel Night with Pastor "Pee Wee" Callins Friday, March 7





Wednesday, March 5

HOLA! Plant City Sun day, March

HOLA

6 p.m. Produced by: Coda Sound



German Juggle Boy 5 p.m. & 7 p.m., Fri.- Sun Bass Pro Sh





Runa Pacha "Indian World" 4 p.m., 6 p.m. & 8 p.m. Sponsored by Verizon





Robinson's Racing Pigs 11 a.m., no on 2 p.m., 4 p.m. 6 p.m. & 8 p.m Netterfield's

to 8 p.m. Sponsored by Witt Fence Co.

Butterfl Butterfly Kingdom Daily 10 a.m



Incredible
Daily at 12:30 p.m. 5 p.m. & additional 7 p.m. 3:30 p.m. & 6 p.m. shows, Sat. & Sun. Sponsored by: All American Gutter

Outdoor Living

Meet the Festival's Official Mascot Mr. & Miss Berry 11-11:30 a.m. 3:30-4 p.m. & 5:30-6 p.m. Sponsored by: The Orthotic Works

Kid's Open Daily 10 a.m. to 6 p.i





Daily at 11:30 a.m., 1:30 p.m., 4:30 p.m & 6:30 p.m. Sponsored by: Central Florida

The BERRY Big Wheel Open Daily 10 a.m. to 10 p.m \*Ticket required to ride.



MIDFLÖRIDA Credit Union
Michigan Moon
M-N-M Construction
Neck Breaker Chains
Northern Sports
Pickle Barrel Sirloin Tips
Powers Coffee
Powers Bedding
Premier Portable Buildings
Pulaski Tickets & Tours
Quality TV-DISH Authorized Retailer
Redfern Home + Health Wynham Vacation Ownership Grow Financial Federal Credit Union Future Dates: February 26 - March 8, 2026 & March 4-14, 2027

## Florida Strawberry Festival®

Florida's Best Florida Coast Equipment Florida Peanut Federation

GFIVE Feed & Outdoor

Street Address: 2209 W. Oak Avenue, Plant City, FL 33563 Phone: (813)752-9194 • Fax: (813)754-4297 Solution Source Construction Box Office: (813)754-1996 Group Sales and ADA Information: (813)719-6680

www.flstrawberryfestival.com #berryfest25

**Become** a Festival Follower and join us on social media!

ORLANDO

LAKELAND

FLORIDA

PLANT CITY

KISSIMMEE





# APPEARING ON THE



# Wish Farms SOUNDSTAGE



JIMMY STURR & HIS ORCHESTRA Thursday, February 27 10:30 a.m.



TOMMY JAMES & THE SHONDELLS Thursday, February 27 3:30 p.m.



**NATE SMITH** Thursday, February 27 7:30 p.m.



**ROOTS & BOOTS WITH AARON TIPPIN, SAMMY KERSHAW** & COLLIN RAYE Friday, February 28 3:30 p.m.



REBA Friday, February 28 7:30 p.m.



**HOME FREE** Saturday, March 1 3:30 p.m.



**LAUREN DAIGLE** Saturday, March 1 7:30 p.m.



**BAILEY ZIMMERMAN** Sunday, March 2 7:30 p.m.



CORNELL GUNTER'S COASTERS, THE DRIFTERS. THE PLATTERS Monday, March 3 3:30 p.m.



**BOYZ II MEN** Monday, March 3 7:30 p.m.



SARA EVANS Tuesday, March 4 3:30 p.m.



**CHRIS TOMLIN** Tuesday, March 4 7:30 p.m.



THE BELLAMY BROTHERS Wednesday, March 5 3:30 p.m.



LYNYRD SKYNYRD Wednesday, March 5 7:30 p.m.



JIMMY FORTUNE Thursday, March 6 10:30 a.m.

HOME OF OUR GRANDSTANDS



THE OAK RIDGE BOYS Thursday, March 6 3:30 p.m.



WHISKEY MYERS Thursday, March 6 7:30 p.m.



THE BEACH BOYS Friday, March 7 3:30 p.m.



JON PARDI Friday, March 7 7:30 p.m.



**SAWYER BROWN** Saturday, March 8 3:30 p.m.



**NELLY** Saturday, March 8 7:30 p.m.



**JOHN FOGERTY** Sunday, March 9 7:30 p.m.



Florida Blue Senior Day Patrons 60 years of age and older will be admitted at a discounted gate admission price of \$10. O'Reilly Auto Parts Ride-A-Thon from noon-11:00 p.m. A wristband purchased at the Midway for \$25 will entitle the wearer to ride most mechanical rides for this one low price. Present voucher from participating O'Reilly Auto Parts stores at any Midway ticket booth to receive \$5 off \$25 wirstband and ride all day for only \$20. Deep Fried Strawberry Shortcake on a Stick Relay sponsored by George's Fun Foods.

Gates Open (Midway opens at noon) 10:00 a.m.

10:30 a.m.

11:45 a.m.

2:00 p.m.

3:30 p.m.

6:00 p.m.

7:00 p.m.

7:30 p.m.

6:00 p.m.

7:00 p.m. 7:30 p.m.

11:00 a.m.

6:00 p.m.

3:30 p.m.

6:00 p.m.

7:00 p.m.

7:30 p.m.

Jimmy Sturr & His Orchestra Sponsored By V&R Insurance (Wish Farms Soundstage) FREE w/paid gate admission

Senior Citizens Drawing (Wish Farms Soundstage)

(One drawing only - MUST BE PRESENT TO WIN) Deep Fried Strawberry Shortcake on a Stick Relay

(Stingray Chevrolet Entertainment Pavilion)

Tommy James & The Shondells (Wish Farms Soundstage) Valley's End (Publix Showcase Tent)

Mosaic Youth Swine Show (Patterson Co. Livestock Arena)

Nate Smith (Wish Farms Soundstage)

# FRIDAY, FEBRUARY 28TH

Publix Food and Fun Friday

Publix Food and Fun Friday Present any Publix branded or GreenWise non-perishable item and receive a voucher for \$5 off the \$30 wristband and nost mechanical rides for only \$25. Special Smiles Day sp by Rotary Club of Plant City welcomes all individuals with special needs and their families from 9:00 a.m. to noon. This unique event is reserved for celebrating and serving our most treasured guests in a safe, fun and sensory considerate environment. All **Special Smiles Day** attendees and one companion will be admitted FREE. Entry at Gate 5. Amish Donut Eating Contest presented by **Peachey's**.

9:00 a.m. - noon Special Smiles Day (Entry at Gate 5)
10:00 a.m. Gates Open (Midway opens at noon)

Amish Donut Eating Contest (Stingray Chevrolet Ent.Pavilion) 1:00 p.m. Dairy Judging Contest (Patterson Co. Livestock Arena) Roots & Boots with Aaron Tippin, Sammy Kershaw 3:30 p.m.

& Collin Raye (Wish Farms Soundstage) Martin & Kelly (Publix Showcase Tent)

Mosaic Youth Swine Sale (Patterson Co. Livestock Arena) REBA (Wish Farms Soundstage)

### SATURDAY, MARCH 1ST

MIDFLORIDA Credit Union FREE Kids Day Circle K Super Saturday Wristband Day

MIDFLORIDA Credit Union FREE Kids Day Kids through high school age admitted FREE. Circle K Super Saturday Wristband Day from 10:00 a.m. - 11:00 p.m. Present a Circle K register receipt and receive \$5 off the \$35 wristband and ride most mechanical rides for only \$30. Dairy Shows sponsored by *Grove Equipment Service*. Youth Strawberry Stemming Contest sponsored by *Mavric's Chocolate Barn*.

Gates Open (Midway opens at 10:00 a.m.) Dairy Show Showmanship 10:00 a.m.

11:00 a.m.

(Patterson Co. Livestock Årena) 1:00 p.m. Dairy Show (Patterson Co. Livestock Arena)

2:00 p.m.

Youth Stemming Contest (Stingray Chev. Ent. Pavilion) Home Free (Wish Farms Soundstage) 3:30 p.m.

Reach City Worship (Publix Showcase Tent)

6:00 p.m. 7:30 p.m. Lauren Daigle (Wish Farms Soundstage)

# **SUNDAY. MARCH 2ND**

Coca-Cola Family Day

Coca-Cola Family Day Present any empty Coca-Cola brand can or plastic bottle product at any entry gate to receive a voucher for \$5 off the \$35 wristband and ride most mechanical rides from 10:00 a.m.-11:00 p.m. for only \$30. Can or bottle is not valid for gate admission. Baby Contest sponsored by *South Florida Baptist Hospital*. Youth Plant Show & Sale sponsored by Florida Coast Equipment.

9 a.m. -10 a.m. Registration for Baby Contest (Admin. Office

Hillsborough County Babies ONLY)

Gates Open (Midway opens at 10:00 a.m.) 10:00 a.m.

10 a.m. -12:30 p.m. Baby Contest- Decorated Diaper Contest; Features Contest; Diaper Derby (Publix Showcase Tent)

Dairy Showmanship-Adult (Patterson Co. Livestock Arena)

Youth Plant Show Silent Auction (Swindle Family Pavilion) 11 a.m. - 1 p.m.

11:30 a.m Dairy Pee Wee Showmanship (Patterson Co. Livestock Arena)

Dairy Costume Ball (Patterson Co. Livestock Arena) 12:30 p.m.

2:00 p.m Schenck's Strawberry ICEE Throwdown (Stingray Chevrolet Entertainment Pavilion) 2:00 p.m.

Youth Plant Sale (Patterson Co. Livestock Arena)

"An Evening with Patsy" featuring the Soundtraxx Band

(Publix Showcase Tent)

Bailey Zimmerman (Wish Farms Soundstage)

7:30 p.m.

### MONDAY, MARCH 3RD

TITAN Contracting Grand Parade Day Chick-fil-A° Ride-A-Thon Day

Chick-fil-A Ride-A-Thon from 10:00 a.m. until 11:00 p.m. Present a Chick-fil-A register receipt or any proof of purchase and receive \$5 off the \$25 wristband and ride most mechanical rides for only \$20. Parade Luncheon sponsored by *Tampa Electric Company*. Strawberry Pizza Pie

Eating Contest sponsored by Spaghetti Eddie's. Gates Open (Midway opens at 10:00 a.m.) 10:00 a.m.

1:00 p.m. Grand Parade Begins (Downtown Plant City) Grand Parade passes by the Festival (Reynolds Street) Home Depot Kid's Workshop (Near the Berry Big Wheel) 2:00 p.m. 3:00 p.m. 3:00 p.m. Lamb Jumping Contest (Patterson Co. Livestock Arena)

Cornell Gunter's Coasters, The Drifters, The Platters (Wish Farms Soundstage)

Strawberry Pizza Pie Eating Contest (Stingray Chevrolet Ent. Pavilion)

5:00 p.m. 5:30 p.m. Florida Strawberry Festival\* Queen & Court Meet 'n Greet (The Orthotic Works Gazebo)

Darrell Sikes Band (Publix Showcase Tent) Lamb Costume Contest (Patterson Co. Livestock Arena) Boyz II Men (Wish Farms Soundstage)



**≡**⊚PATTERSON

Rotary (A)

*Mosaic*<sup>®</sup>



7:30 p.m.

7:30 p.m.

SUN 'n FUN Aerospace Expo Kiddie Korral

opens daily at 10 a.m.

Kids Coloring Corner, open daily from 10 a.m. - 6 p.m. Sponsored by Simply Healthcare Reserved seats for headline entertainment shows are

available at the Amscot Main Ticket Gate located at 2209 W. Oak Ave, Plant City, FL 33563. ADA seating, tours, or group sales, please call 813-719-6680. The Solution Source Construction Box Office, located on the SW corner of the

Purchase reserved seat tickets on grounds or online at www.flstrawberryfestival.com.

when accompanied by a paying adult. Children 6 to 12 require a youth ticket purchase of \$5. General admission is \$15 for

patrons 13+. Gate admission not required after 10 p.m. for Moonlight Magic. Dogs and/or other animals are not allowed on the Festival grounds unless they are a service or guide dog,

non-human primate or animals in a show or contest. Certified

Enjoy a free from CIRCLE ( with every Midway wristband purchase!

No illegal drugs or firearms. No alcoholic beverages, pets, selfie sticks, lasers or drones are allowed on the Festival grounds.

Because of the early printing of this events schedule, changes, errors, deletions, or omissions may occur, in which case the Florida Strawberry Festival\* reserves the right to construe its own rules and regulations and to decide all matters and differences in regard thereto.

ON GROUNDS EXHIBITS

CHARLIE GRIMES FAMILY AGRICULTURAL CENTER Livestock Shows, Sales & Contests

SWINDLE FAMILY PAVILION

NEIGHBORHOOD VILLAGE

ROY & HELEN PARKE BUILDING

MILTON E. HULL ARMORY BUILDING

STRAWBERRY PRODUCTION EXHIBIT

PIONEER VILLAGE

FESTIVAL SERVICES
ByHeart Mother & Baby Suite is located in the TECO Expo Hall.
Citizens Bank & Trust Comfort Zone is located near the West end of the

Images Everywhere! Festival Photos Available at Gates 1, 5, 13, 14 and 16.

Lost & Found Caboose is located at the East end of the Roy & Helen Parke

Exhibit Building. Sponsored by: Chocolate Strawberry Express

Carolina ATM's are located near Woodrow Wilson Street, the TECO Expo Hall, the

**Demonstration of Strawberry Production:** West of the Publix Showcase Tent. Sponsored by: *Florida Strawberry Growers Association* 

Florida Strawberry Festival® History Center & Gift Shop: Daily 10 a.m.

ASTIN FARMS PAVILION Swine Exhibit: February 27th - March 1st Dairy Exhibit: February 27th - March 2nd

Mosaic Poultry & Rabbit Shows: Daily 10 a.m. to 10 p.m. Youth Plant Show Exhibit: February 27th - March 2nd Lamb Show Exhibit: March 3rd - March 5th

Steer Exhibit: March 4th - March 8th

Beef Breed Exhibit: March 7th - March 9th

Neighborhood Village: Daily 10 a.m. to 10 p.m

Photography Contest: Daily 10 a.m. to 10 p.m. Sponsored by: Spivey Concessions

Shoebox Float Display: Daily 10 a.m. to 10 p.m. Sponsored by: TrueStim

Strawberry Queens Exhibit: Daily 10 a.m. to 10 p.m.

Demonstration of Pioneer Skills: Daily 10 a.m. to 6 p.m.

Arthur Boring Building and other locations throughout the Festival

Sage Dental Hand Washing Stations are located throughout the grounds.

Information Booths Sponsored by: Uncommon USA
Portlock Restrooms are located throughout the grounds with complimentary attendant service.

Wheelchairs, Electric Scooters and Strollers are available for rent at Gates 1, 14,16

 $\label{thm:continuous} \textbf{T-Mobile Trams} \ transport\ from\ Red, Blue\ and\ Gray\ Parking\ Lots\ to\ Gates\ 10\ and\ 14\ as\ well\ as\ the\ corner\ of\ BerryFest\ Place\ and\ Oak\ Avenue\ near\ Gate\ 1.$ 

OFFICIAL PARTNERS

Tumpa Bay

CIRCLE (K)

**TECO** 

*y*erizon

Wish Farms

Arthur Boring Building and Stadium Exhibit Hall.

to 10 p.m.

Sponsored by: Florida's Best

and Tour Bus Lot across from Gate 10.

Sponsored by: Kitchen Craft

Neighborhood Village Youth: Daily 10 a.m. to 10 p.m.

Sponsored by: Hampton Inn & Suites Tampa/East
Garden Club Horticulture Show: Daily 10 a.m. to 10 p.m.

East Hillsborough Art Guild Art Show: Daily 10 a.m. to 10 p.m. Sponsored by: Good Health Saunas

trainers (with ID stating same) of companion dogs/animals

will be allowed. All animals in shows or contests are to be

removed immediately after the close of the event.

TECO Expo Hall, is open during the Festival, to sell any remaining reserved seat tickets. Reserved concert seat tickets DO NOT include gate admission. Ages 3 & up

Gates open at 10:00 a.m. & close at 10:00 p.m. daily.

Midway times vary. Children 5 & under are admitted free

require a ticket for all shows.

Florida Peanut Federation TWOSDAY Ride-A-Thon Day

Florida Peanut Federation TWOSDAY and Ride-A-Thon from noon-11:00 p.m. ALL kids up to 17 are admitted FREE with paid adult. It's your choice! Ride any single ride for only \$2 or ride most mechanical rides all day with a \$25 wristband purchased at the Midway. Adult Strawberry Stemming Contest sponsored by Chocolate Strawberry Express.

Gates Open (Midway opens at noon) Adult Stemming Contest (Stingray Chevrolet Ent. Pavilion) 10:00 a.m. 2:00 p.m.

Lamb Showmanship (Patterson Co. Livestock Arena) Sara Evans (Wish Farms Soundstage) 3:00 p.m. 3:30 p.m. 6:00 p.m. Lamb Show (Patterson Co. Livestock Arena) 6:00 p.m. First Baptist Church Plant City (Publix Showcase Tent)

### **WEDNESDAY, MARCH 5TH** Grow Financial Federal Credit Union American Heroes Day | Ride-A-Thon Day

Ride- A- Thon A wristband purchased at the Midway for \$25 will entitle the wearer to ride most mechancial rides for this one low price. On American Heroes Day, all active, reserve and retired military veterans, law enforcement, first responders and healthcare professionals are admitted FREE with valid ID.

10:00 a.m. Gates Open (Midway opens at noon) Super Dog Mega Corndog Eating Contest 1:00 p.m. (Stingray Chevrolet Ent. Pavilion)

3:30 p.m. The Bellamy Brothers (Wish Farms Soundstage) 6:00 p.m. Southbound (Publix Showcase Tent) 6:00 p.m. 7:00 p.m.

Mosaic Youth Steer Show (Patterson Co. Livestock Arena)
Honoring American Heroes (Wish Farms Soundstage) LYNYRD SKYNYRD (Wish Farms Soundstage)

### THURSDAY, MARCH 6TH

Florida Blue Senior Day O'Reilly Auto Parts Ride-A-Thon Day

Florida Blue Senior Day Patrons 60 years of age and older will be admitted at a discounted gate admission price of \$10. O'Reilly Auto Parts Ride-A-Thon from noon-11:00 p.m. A wristband purchased at the Midway for \$25 will entitle the wearer to ride most mechanical rides for this one low price. Present voucher from participating O'Reilly Auto Parts stores at any Midway ticket booth to receive \$5 off \$25 wristband and ride all day for only \$20.

10:00 a.m. 10:30 a.m.-noon

Gates Open (Midway opens at noon)
Jimmy Fortune Sponsord By V&R Insurance
(Wish Farms Soundstage) FREE w/paid gate admission
Senior Citizens Drawing (Wish Farms Soundstage) 11:45 a.m. (One drawing only – MUST BE PRESENT TO WIN)

2:00 p.m. Strawberry Shortcake Eating Contest (Stingray Chevrolet Ent. Pavilion)

The Oak Ridge Boys (Wish Farms Soundstage) Rekindled Grass (Publix Showcase Tent) 3:30 p.m. 6:00 p.m. Mosaic Youth Steer Showmanship (Patterson Co. Livestock Arena) 7:00 p.m.

7:30 p.m Whiskey Myers (Wish Farms Soundstage)

### FRIDAY, MARCH 7TH Tampa Bay Times Day on the Midway

Moonlight Magic

Tampa Bay Times Day on the Midway from noon-10:00 p.m. Receive \$5 discount with a printed coupon from the Tampa Bay Times with the purchase of a \$25 Fun Pack Ride Coupon Book. Moonlight Magic- Ride most mechanical rides for one price of \$30 per person. Gate admission not required to enter. All patrons entering the Midway will be required to purchase a \$30 wristband 10:00 p.m. - 2:00 a.m. Strawberry Mashed Potato Pie Eating Contest sponsored by Pickle Barrel Sirloin Tips.

Gates Open (Midway opens at noon) 10:00 a.m. Strawberry Mashed Potato Pie Eating Contest 3:00 p.m. (Stingray Chevrolet Ent. Pavilion) 3:30 p.m. The Beach Boys (Wish Farms Soundstage)

6:00 p.m. Beef Breed Showmanship (Patterson Co. Livestock Arena) Pastor "Pee Wee" Callins (Publix Showcase Tent) 6:00 p.m. 7:30 p.m. Jon Pardi (Wish Farms Soundstage) 10 p.m. - 2 a.m. Moonlight Magic (Deggeller Attractions Inc. Midway)

# SATURDAY, MARCH 8TH Farm Worker Appreciation Day

Circle K Super Saturday Wristband Day

Farm Worker Appreciation Day sponsored by Astin Farms. Circle K Super Saturday Wristband Day from 10:00 a.m. -11:00 p.m. Present a Circle K register receipt and receive \$5 off the \$53 of wristband and ride most mechanical rides for only \$30. Baby Parade sponsored by South Florida Baptist Hospital,

9:00 a.m. Registration for Livestock Judging Contest (Patterson Co. Livestock Arena)

Gates Open (Midway opens at 10:00 a.m.) 10:00 a.m.

Mosaic Youth Livestock Judging (Patterson Co. Livestock Arena) 10:00 a.m.

10:15 a.m. Baby Parade (GT Grandstands Arena) 2:30 p.m. Florida Strawberry Festival® Queen & Court

Meet 'n Greet (The Orthotic Works Gazebo) Sawyer Brown (Wish Farms Soundstage) Bryce Mauldin (Publix Showcase Tent) 3:30 p.m. 6:00 p.m.

7:00 p.m. Mosaic Youth Steer Sale (Patterson Co. Livestock Arena) Nelly (Wish Farms Soundstage) 7:30 p.m.

### **SUNDAY, MARCH 9TH** Coca-Cola Family Day

Coca-Cola Family Day Present any empty Coca-Cola brand can or plastic bottle product at any entry gate to receive a voucher for \$5 off the \$35 wristband and ride most mechanical rides from 10:00 a.m.-11:00 p.m. for only \$30. Can or bottle is not valid for gate admission. Youth

Beef Breed Show sponsored by Bad Boy Mowers Gates Open (Midway opens at 10:00 a.m.)
Youth Beef Breed Show (Patterson Co. Livestock Arena) 10:00 a.m. 1:00 p.m. Kitchen Craft Cookware Drawing (Neighborhood Village) 5:00 p.m. Stingray Chevrolet Corvette Drawing (East Ind.) iHOLA! Plant City (Publix Showcase Tent) John Fogerty (Wish Farms Soundstage) 6:00 p.m. 7:30 p.m.

# TUESDAY, MARCH 4TH

Chris Tomlin (Wish Farms Soundstage)