



News Release

For Immediate Release

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Discounted Admission Tickets for BerryFest25 on Sale Tomorrow at Publix Super Markets

PLANT CITY, FL (Jan. 31, 2025) – The Florida Strawberry Festival is pleased to announce that discounted admission tickets for the 2025 event will be available for purchase starting tomorrow at participating Publix Super Markets throughout West Central Florida.

Tickets can be purchased from February 1 through the last day of the Festival, March 9 at select Publix stores. Advance discounted admission prices are \$10 for adults (ages 13 and up) and \$4 for children (ages 6-12). Children 5 years old and under are admitted free with a paying adult.

“We are grateful for our continued partnership with Publix Super Markets,” said Florida Strawberry Festival Chairman Danny Coton. “This collaboration allows us to provide guests with an easy and affordable way to purchase their tickets in advance, ensuring they can enjoy all the exciting entertainment, exhibits, and, of course, delicious strawberries that make our festival so special.”

More than 250 Publix stores across Charlotte, DeSoto, Hernando, Highlands, Hillsborough, Lake, Manatee, Osceola, Pasco, Pinellas, Polk, Sarasota, and Sumter counties will participate in selling discounted admission tickets while also promoting the Festival to their customers.

Additionally, Publix will sponsor Food and Fun Friday on Friday, February 28. Festival guests who bring a Publix-branded or GreenWise non-perishable food item will receive a \$5 discount on a \$30 ride armband.

For a list of participating Publix locations or more information about Publix Food and Fun Friday, visit www.flstrawberryfestival.com.

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About the Florida Strawberry Festival

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, more than 600,000 visitors enjoy the Festival's headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2025 Florida Strawberry Festival where the "The Stage Is Set!" and is February 27 through March 9 in Plant City, Fla. For more information, visit www.flstrawberryfestival.com Facebook, Instagram, and X, formerly known as Twitter (#berryfest25).

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