



# News Release

## For Immediate Release

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### **Florida Strawberry Festival Crowns Junior Royalty Winners**

PLANT CITY, Fla. (Jan. 13, 2025) – The Florida Strawberry Festival announced the winners of its annual Junior Royalty pageant this past weekend at the Festival Grounds’ Charlie Grimes Family Agricultural Center.

One-hundred-eighteen contestants from 5 years old to 15 years old competed in four categories according to their ages: baroness, duchess, princess, and queen, respectively. From the top five finalists in each category, a first maid and a winner were chosen.

Alleigh Lynn Goff was selected as Junior Royalty Queen; Rowen Ashford Morgan was chosen Junior Royalty Princess; Charleigh Rae Harris was chosen Junior Royalty Duchess; and Adalynn Lloyd was chosen Junior Royalty Baroness.

“This pageant is a time-honored tradition that highlights the incredible talent and character of the young ladies in our community,” said Florida Strawberry Festival President Kyle Robinson. “It’s always inspiring to see their hard work, dedication, and enthusiasm for the Festival come to life on stage.”

As one of the most highly anticipated events leading up to the kickoff of BerryFest25, the Junior Royalty Pageant serves as a celebration of the young leaders in our community. Contestants take to the stage to display their confidence and public-speaking skills, all while demonstrating their dedication to the values of the Florida Strawberry Festival.

Contestants are evaluated by a panel of judges on a variety of categories, including personality, poise, and overall presentation. Those crowned as part of the 2025 Junior Royalty Court will go on to serve as ambassadors for the Florida Strawberry Festival throughout the year, representing Plant City and the Festival at various events and celebrations.

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“The Junior Royalty Court is an integral part of our Festival’s legacy.” Robinson added. “These young ladies not only uphold the rich traditions of the Festival, but also inspire future generations to take pride in our community and its unique heritage.”

For more information about the Junior Royalty Pageant or the upcoming Florida Strawberry Festival, please visit [www.flstrawberryfestival.com](http://www.flstrawberryfestival.com) or contact the Administrative Office at 813-752-9194.

### **About the Florida Strawberry Festival**

The Florida Strawberry Festival is an 11-day community event celebrating the strawberry harvest of Eastern Hillsborough County. Each year, more than 600,000 visitors enjoy the festival’s headline entertainment, youth livestock shows, exhibits of commerce and, of course, its strawberry shortcake. The 2025 Florida Strawberry Festival takes place February 27 through March 9 in Plant City, Fla. For more information, visit [www.flstrawberryfestival.com](http://www.flstrawberryfestival.com), Facebook, Instagram, X, and TikTok. (#berryfest25)

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